

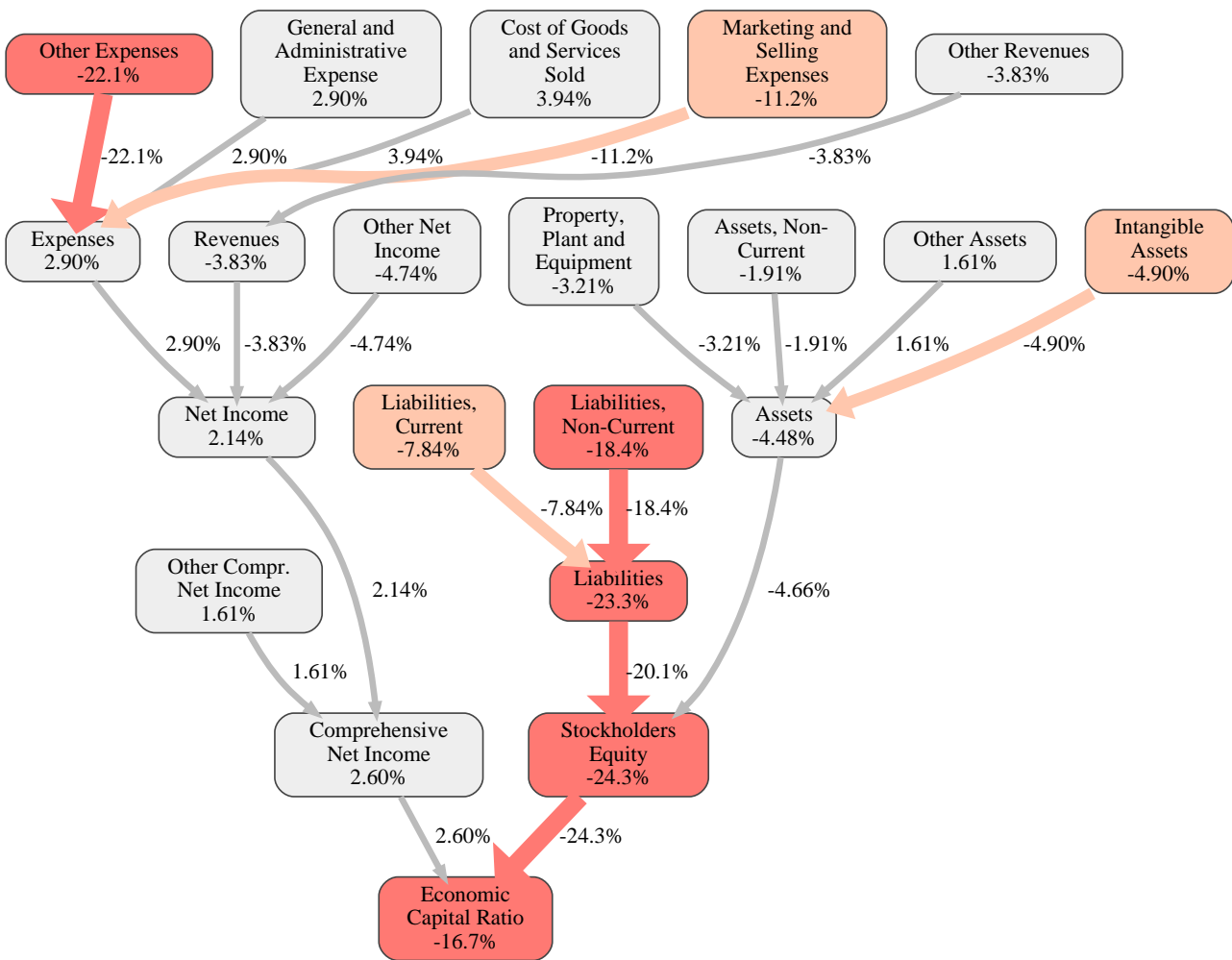


RealRate

ADVERTISING 2025

Groupon Inc
Rank 12 of 18

GROUPON





The relative strengths and weaknesses of Groupon Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Groupon Inc compared to the market average is the variable Cost of Goods and Services Sold, increasing the Economic Capital Ratio by 3.9% points. The greatest weakness of Groupon Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 24% points.

The company's Economic Capital Ratio, given in the ranking table, is 75%, being 17% points below the market average of 92%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	315,361	Assets	612,690
Assets, Non-Current	9,144	Liabilities	571,639
Cost of Goods and Services Sold	48,251	Expenses	509,886
General and Administrative Expense	0	Revenues	492,557
Intangible Assets	189,464	Stockholders Equity	41,051
Liabilities, Current	305,426	Net Income	-56,514
Liabilities, Non-Current	266,213	Comprehensive Net Income	-22,646
Marketing and Selling Expenses	144,207	BaseVar	1,129,912
Other Assets	80,894	ECR before LimitedLiability	1.6%
Other Compr. Net Income	33,868	Economic Capital Ratio	75%
Other Expenses	317,428		
Other Liabilities	0		
Other Net Income	-39,185		
Other Revenues	492,557		
Property, Plant and Equipment	17,827		