





ADVERTISING 2026

Omnicom Group INC
Rank 4 of 13

OmnicomGroup

The relative strengths and weaknesses of Omnicom Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Omnicom Group INC compared to the market average is the variable Assets, increasing the Economic Capital Ratio by 36% points. The greatest weakness of Omnicom Group INC is the variable Liabilities, Current, reducing the Economic Capital Ratio by 37% points.

The company's Economic Capital Ratio, given in the ranking table, is 116%, being 16% points above the market average of 100%.

Input Variable	Value in 1000 USD
Assets, Current	27,465,400
Assets, Non-Current	751,500
Cost of Goods and Services Sold	15,804,800
General and Administrative Expense	0
Intangible Assets	25,122,200
Liabilities, Current	29,538,200
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	65,900
Other Compr. Net Income	111,500
Other Expenses	1,528,000
Other Liabilities	0
Other Net Income	104,600
Other Revenues	17,271,900
Property, Plant and Equipment	1,010,300

Output Variable	Value in 1000 USD
Assets	54,415,300
Liabilities	29,538,200
Expenses	17,332,800
Revenues	17,271,900
Stockholders Equity	24,877,100
Net Income	43,700
Comprehensive Net Income	155,200
BaseVar	59,387,150
ECR before LimitedLiability	47%
Economic Capital Ratio	116%