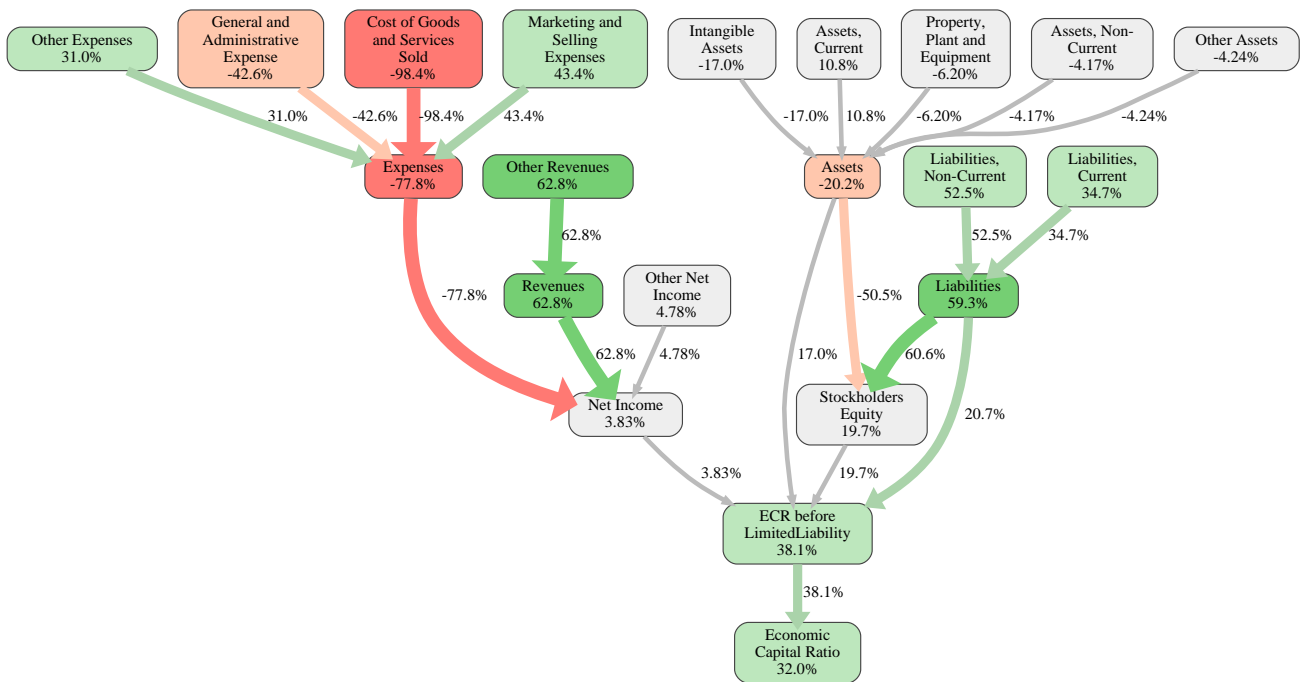


# ADVERTISING 2026

Stran Company Inc  
Rank 3 of 13



# ADVERTISING 2026

## Stran Company Inc Rank 3 of 13

The relative strengths and weaknesses of Stran Company Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Stran Company Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 63% points. The greatest weakness of Stran Company Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 98% points.

The company's Economic Capital Ratio, given in the ranking table, is 132%, being 32% points above the market average of 100%.

| Input Variable                     | Value in<br>1000 USD |
|------------------------------------|----------------------|
| Assets, Current                    | 38,641               |
| Assets, Non-Current                | 53                   |
| Cost of Goods and Services Sold    | 81,962               |
| General and Administrative Expense | 36,186               |
| Intangible Assets                  | 4,366                |
| Liabilities, Current               | 16,503               |
| Liabilities, Non-Current           | 2,344                |
| Marketing and Selling Expenses     | 0                    |
| Other Assets                       | 4,344                |
| Other Compr. Net Income            | 73                   |
| Other Expenses                     | 120                  |
| Other Liabilities                  | 0                    |
| Other Net Income                   | 1,330                |
| Other Revenues                     | 116,191              |
| Property, Plant and Equipment      | 1,944                |

| Output Variable             | Value in<br>1000 USD |
|-----------------------------|----------------------|
| Assets                      | 49,348               |
| Liabilities                 | 18,847               |
| Expenses                    | 118,268              |
| Revenues                    | 116,191              |
| Stockholders Equity         | 30,501               |
| Net Income                  | -747                 |
| Comprehensive Net Income    | -674                 |
| BaseVar                     | 152,028              |
| ECR before LimitedLiability | 68%                  |
| Economic Capital Ratio      | 132%                 |