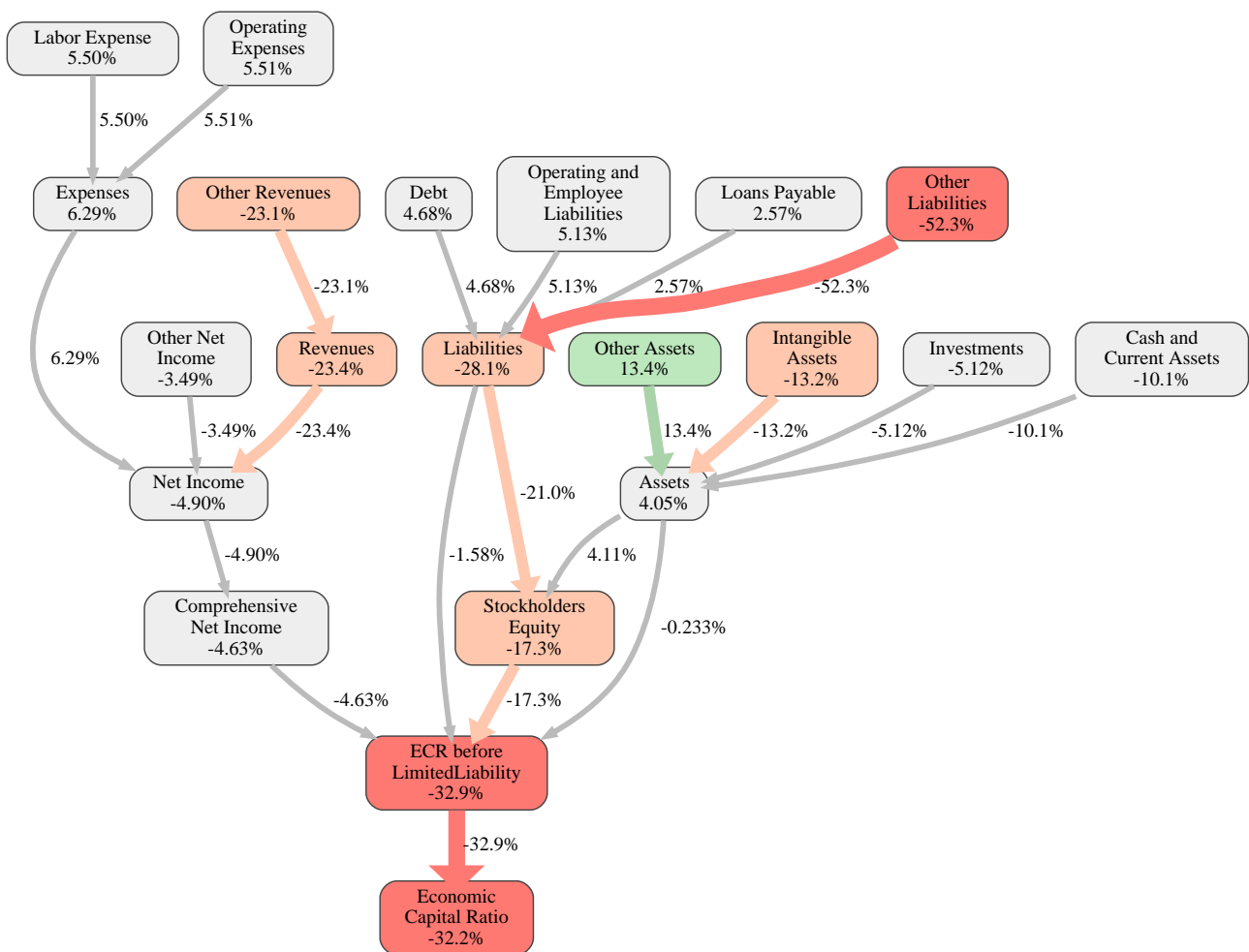




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FINANCE SERVICES 2011

Ameriprise Financial INC Rank 10 of 10





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The relative strengths and weaknesses of Ameriprise Financial INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Ameriprise Financial INC compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 13% points. The greatest weakness of Ameriprise Financial INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 52% points.

The company's Economic Capital Ratio, given in the ranking table, is 69%, being 32% points below the market average of 101%.

Input Variable	Value in 1000 USD
Cash and Current Assets	0
Cost of Goods Sold	2,431,000
Debt	0
Deposits and Payables to Customers	0
Depreciation Interest and Fees Expenses	2,666,000
Intangible Assets	0
Investment Income	0
Investments	0
Labor Expense	0
Loans Income	0
Loans Payable	0
Operating Expenses	0
Operating and Employee Liabilities	0
Other Assets	131,192,000
Other Compr. Net Income	0
Other Expenses	821,000
Other Liabilities	119,907,000
Other Net Income	0
Other Revenues	10,046,000
Revenue from Contract with Customer	0
Selling and General Administrative Expense	2,868,000

Output Variable	Value in 1000 USD
Liabilities	119,907,000
Assets	131,192,000
Expenses	8,786,000
Revenues	10,046,000
Stockholders Equity	11,285,000
Net Income	1,260,000
Comprehensive Net Income	1,260,000
BaseVar	134,965,500
ECR before LimitedLiability	5.5%
Economic Capital Ratio	69%