





The relative strengths and weaknesses of Morningstar Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Morningstar Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 34% points. The greatest weakness of Morningstar Inc is the variable Cost of Goods Sold, reducing the Economic Capital Ratio by 18% points.

The company's Economic Capital Ratio, given in the ranking table, is 123%, being 24% points above the market average of 99%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Cash and Current Assets	474,610	Liabilities	315,057
Cost of Goods Sold	195,347	Assets	1,041,952
Debt	0	Expenses	560,498
Deposits and Payables to Customers	0	Revenues	658,288
Depreciation Interest and Fees Expenses	43,096	Stockholders Equity	726,895
Intangible Assets	437,577	Net Income	107,962
Investment Income	0	Comprehensive Net Income	116,179
Investments	0	BaseVar	1,297,092
Labor Expense	0	ECR before LimitedLiability	71%
Loans Income	0	Economic Capital Ratio	123%
Loans Payable	0		
Operating Expenses	0		
Operating and Employee Liabilities	257,365		
Other Assets	129,765		
Other Compr. Net Income	8,217		
Other Expenses	104,314		
Other Liabilities	57,692		
Other Net Income	10,172		
Other Revenues	658,288		
Revenue from Contract with Customer	0		
Selling and General Administrative Expense	217,741		