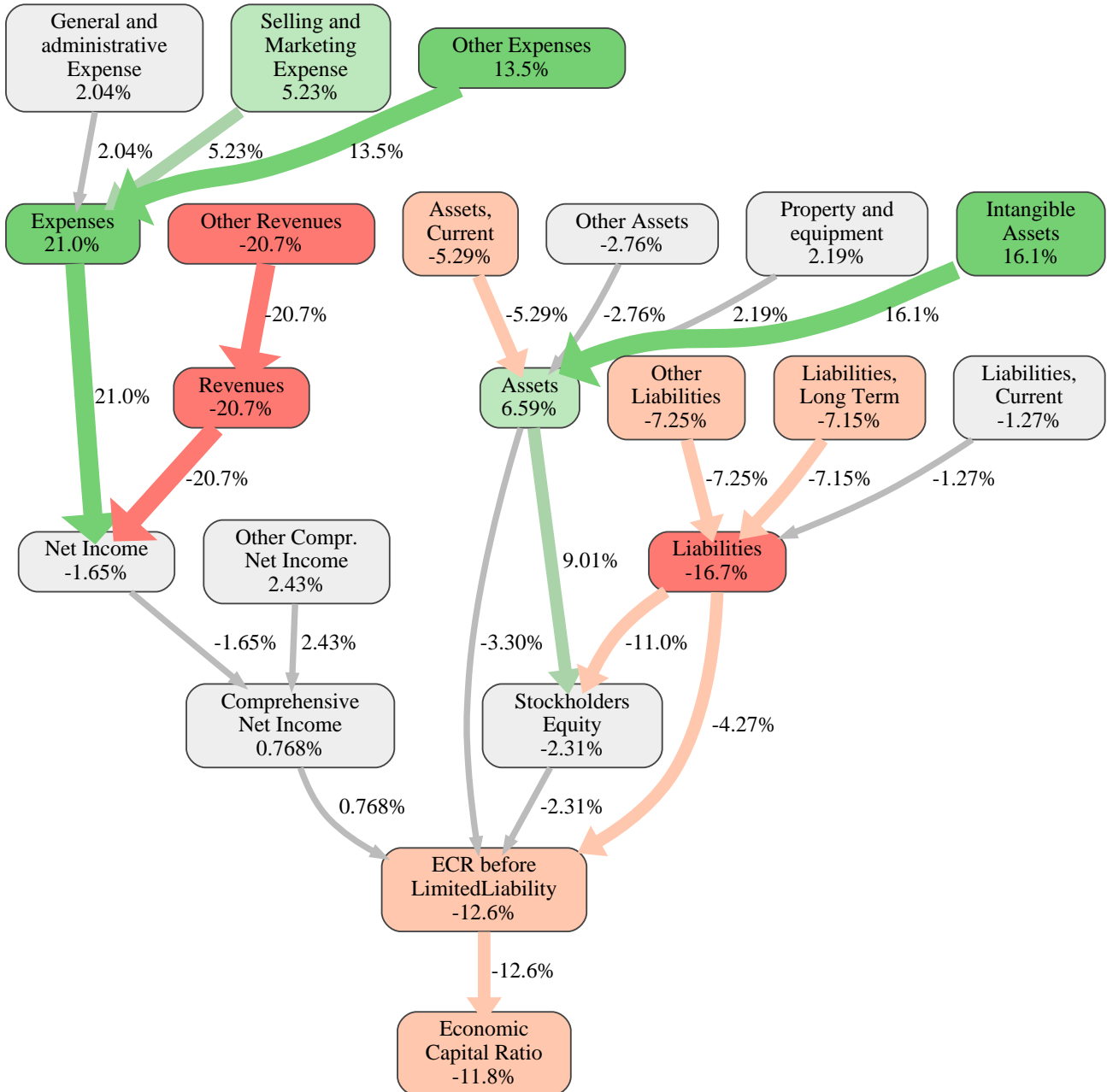




RealRate

FOOD 2010

Mondelez International Inc  
Rank 2 of 3





The relative strengths and weaknesses of Mondelez International Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mondelez International Inc compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 21% points. The greatest weakness of Mondelez International Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 21% points.

The company's Economic Capital Ratio, given in the ranking table, is 161%, being 12% points below the market average of 173%.

Input Variable	Value in 1000 USD
Assets, Current	12,454,000
General and administrative Expense	0
Intangible Assets	42,193,000
Liabilities, Current	11,491,000
Liabilities, Long Term	20,162,000
Other Assets	1,374,000
Other Compr. Net Income	2,073,000
Other Expenses	37,352,000
Other Liabilities	9,089,000
Other Net Income	-6,000
Other Revenues	40,386,000
Property and equipment	10,693,000
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	66,714,000
Liabilities	40,742,000
Expenses	37,352,000
Revenues	40,386,000
Stockholders Equity	25,972,000
Net Income	3,028,000
Comprehensive Net Income	5,101,000
BaseVar	93,636,500
ECR before LimitedLiability	34%
Economic Capital Ratio	161%