

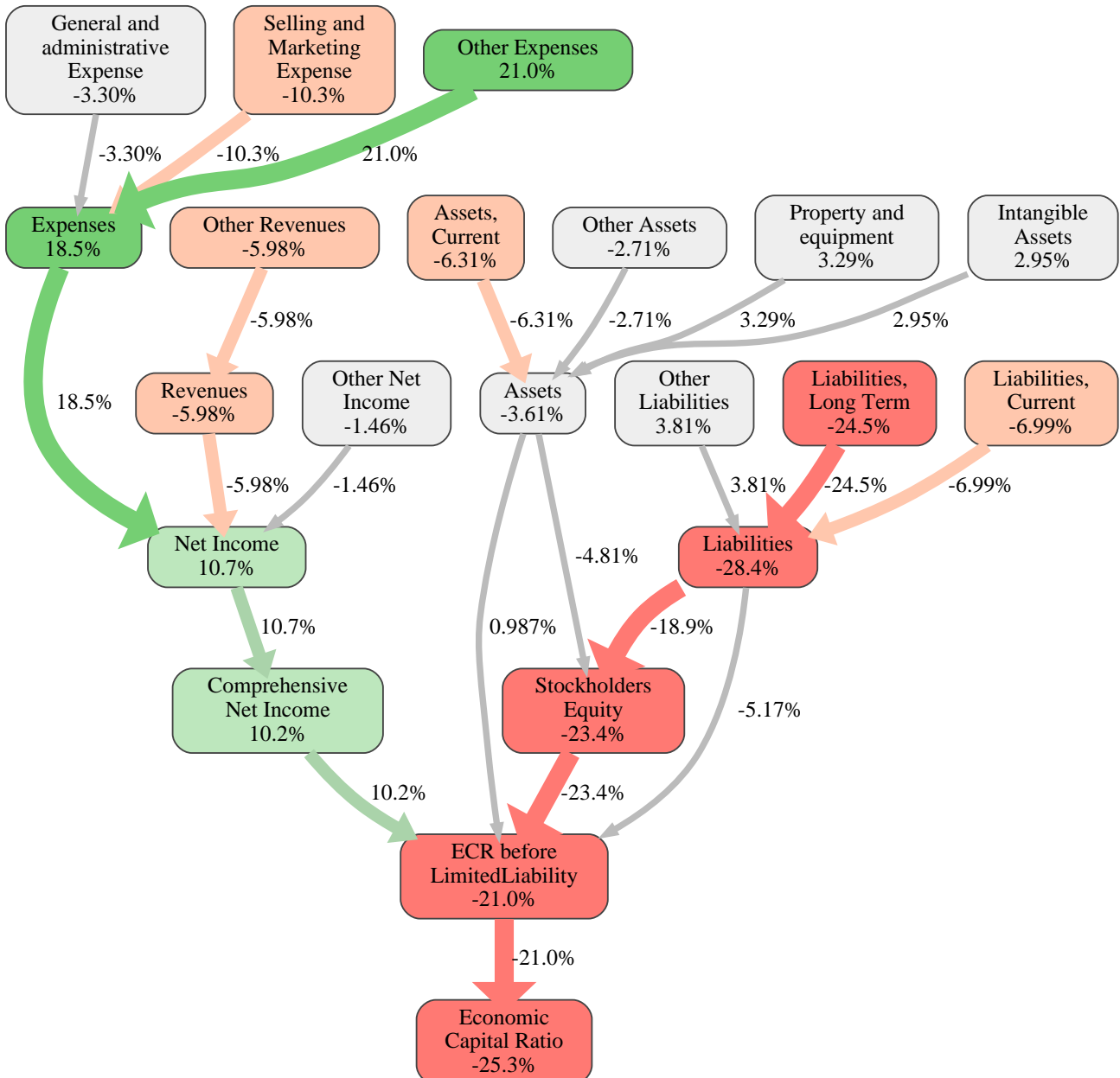


RealRate

FOOD 2012

Campbell S Co
Rank 38 of 44

Campbell's





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The relative strengths and weaknesses of Campbell S Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Campbell S Co compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 21% points. The greatest weakness of Campbell S Co is the variable Liabilities, reducing the Economic Capital Ratio by 28% points.

The company's Economic Capital Ratio, given in the ranking table, is 149%, being 25% points below the market average of 175%.

Input Variable	Value in 1000 USD
Assets, Current	1,963,000
General and administrative Expense	612,000
Intangible Assets	2,660,000
Liabilities, Current	1,989,000
Liabilities, Long Term	3,410,000
Other Assets	136,000
Other Compr. Net Income	0
Other Expenses	5,309,000
Other Liabilities	367,000
Other Net Income	11,000
Other Revenues	7,719,000
Property and equipment	2,103,000
Selling and Marketing Expense	1,007,000

Output Variable	Value in 1000 USD
Assets	6,862,000
Liabilities	5,766,000
Expenses	6,928,000
Revenues	7,719,000
Stockholders Equity	1,096,000
Net Income	802,000
Comprehensive Net Income	802,000
BaseVar	13,643,000
ECR before LimitedLiability	21%
Economic Capital Ratio	149%