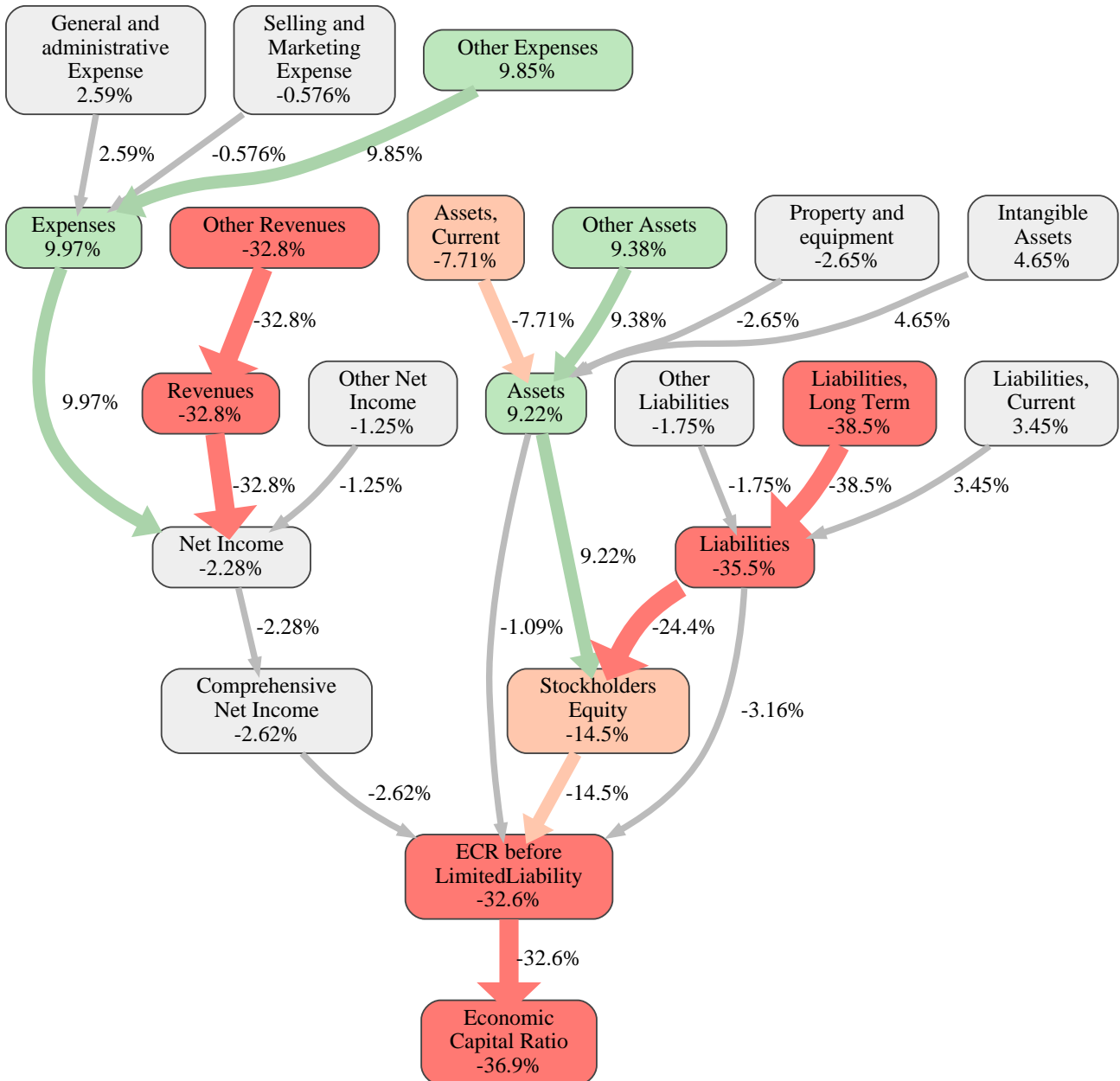




FOOD 2012

Pinnacle Foods Finance LLC
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The relative strengths and weaknesses of Pinnacle Foods Finance LLC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pinnacle Foods Finance LLC compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 10.0% points. The greatest weakness of Pinnacle Foods Finance LLC is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 39% points.

The company's Economic Capital Ratio, given in the ranking table, is 138%, being 37% points below the market average of 175%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	725,482	Assets	4,451,621
General and administrative Expense	80,460	Liabilities	3,606,269
Intangible Assets	1,441,495	Expenses	2,516,718
Liabilities, Current	334,148	Revenues	2,469,562
Liabilities, Long Term	2,760,749	Stockholders Equity	845,352
Other Assets	1,783,361	Net Income	-46,914
Other Compr. Net Income	0	Comprehensive Net Income	-46,914
Other Expenses	2,264,617	BaseVar	6,522,206
Other Liabilities	511,372	ECR before LimitedLiability	9.3%
Other Net Income	242	Economic Capital Ratio	138%
Other Revenues	2,469,562		
Property and equipment	501,283		
Selling and Marketing Expense	171,641		