

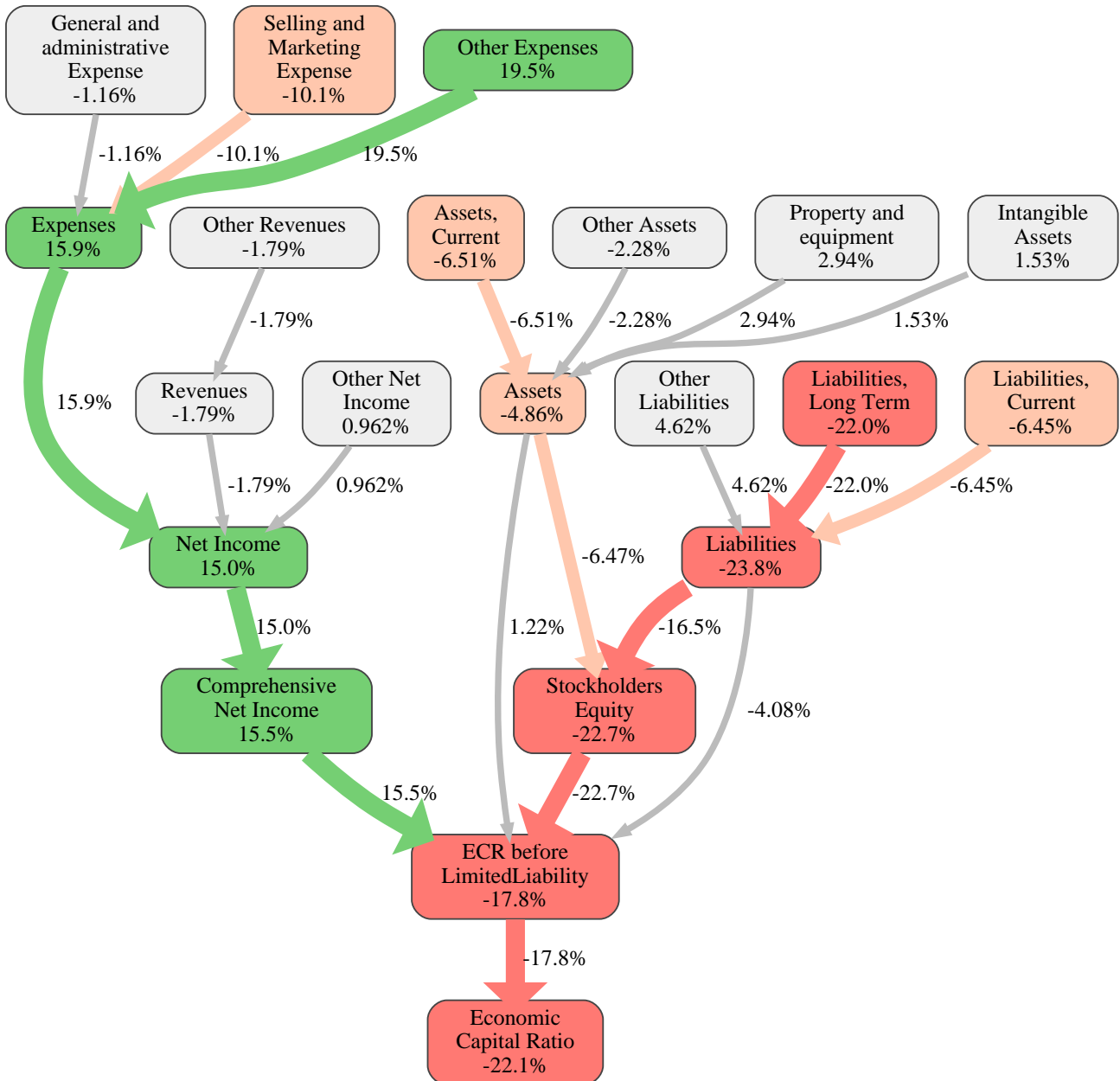


RealRate

FOOD 2013

Campbell S Co  
Rank 40 of 51

*Campbell's*





FOOD 2013

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Rank 40 of 51



The relative strengths and weaknesses of Campbell S Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Campbell S Co compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 20% points. The greatest weakness of Campbell S Co is the variable Liabilities, reducing the Economic Capital Ratio by 24% points.

The company's Economic Capital Ratio, given in the ranking table, is 148%, being 22% points below the market average of 170%.

Input Variable	Value in 1000 USD
Assets, Current	1,771,000
General and administrative Expense	611,000
Intangible Assets	2,509,000
Liabilities, Current	2,070,000
Liabilities, Long Term	3,264,000
Other Assets	123,000
Other Compr. Net Income	0
Other Expenses	5,320,000
Other Liabilities	298,000
Other Net Income	8,000
Other Revenues	7,707,000
Property and equipment	2,127,000
Selling and Marketing Expense	1,020,000

Output Variable	Value in 1000 USD
Assets	6,530,000
Liabilities	5,632,000
Expenses	6,951,000
Revenues	7,707,000
Stockholders Equity	898,000
Net Income	764,000
Comprehensive Net Income	764,000
BaseVar	13,414,000
ECR before LimitedLiability	20%
Economic Capital Ratio	148%