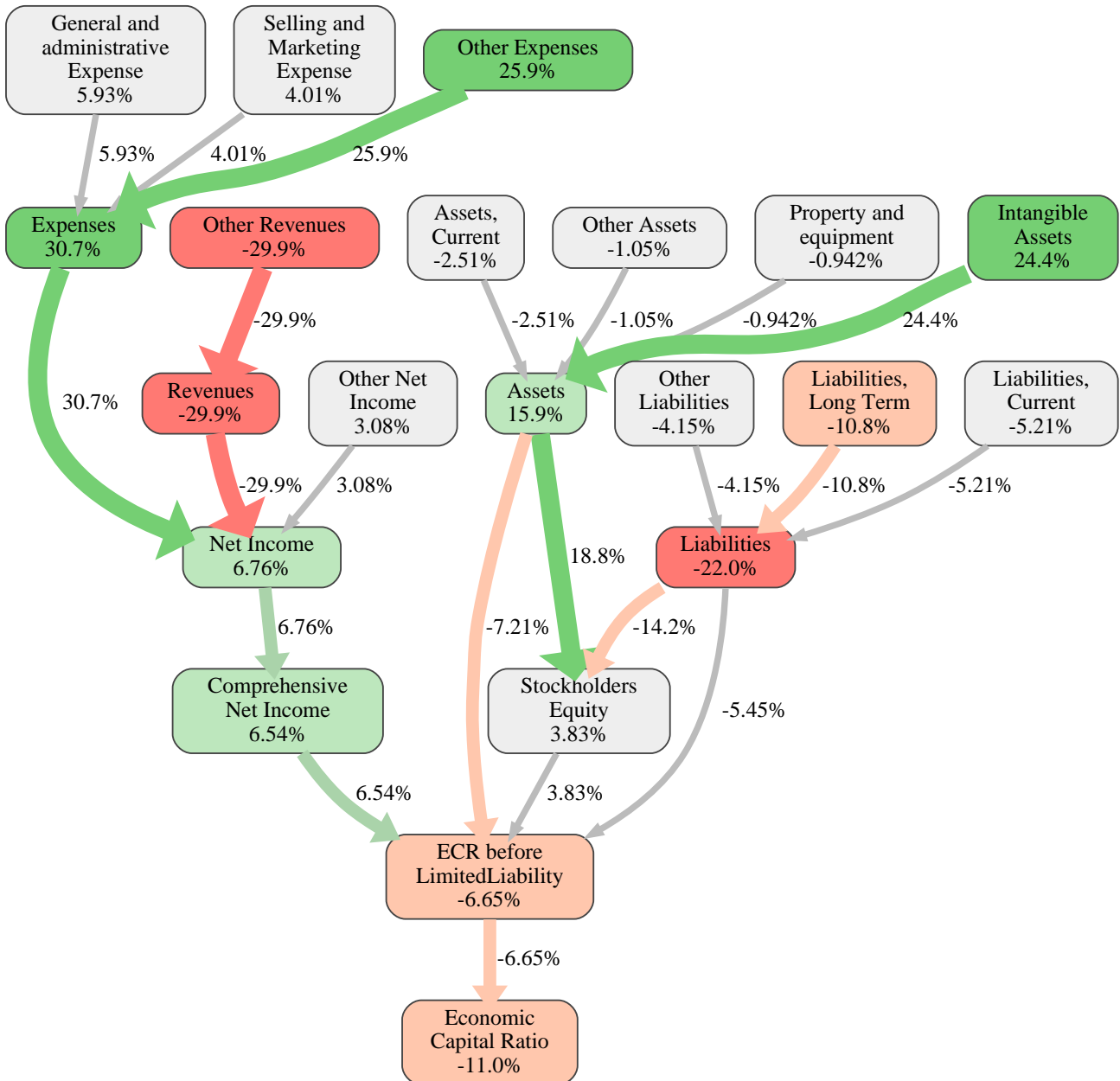




RealRate

FOOD 2013

Mondelez International Inc  
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The relative strengths and weaknesses of Mondelez International Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mondelez International Inc compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 31% points. The greatest weakness of Mondelez International Inc is the variable Revenues, reducing the Economic Capital Ratio by 30% points.

The company's Economic Capital Ratio, given in the ranking table, is 159%, being 11% points below the market average of 170%.

Input Variable	Value in 1000 USD
Assets, Current	15,622,000
General and administrative Expense	0
Intangible Assets	48,353,000
Liabilities, Current	14,873,000
Liabilities, Long Term	18,612,000
Other Assets	1,493,000
Other Compr. Net Income	-331,000
Other Expenses	33,555,000
Other Liabilities	9,638,000
Other Net Income	1,595,000
Other Revenues	35,015,000
Property and equipment	10,010,000
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	75,478,000
Liabilities	43,123,000
Expenses	33,555,000
Revenues	35,015,000
Stockholders Equity	32,355,000
Net Income	3,055,000
Comprehensive Net Income	2,724,000
BaseVar	94,548,500
ECR before LimitedLiability	32%
Economic Capital Ratio	159%