

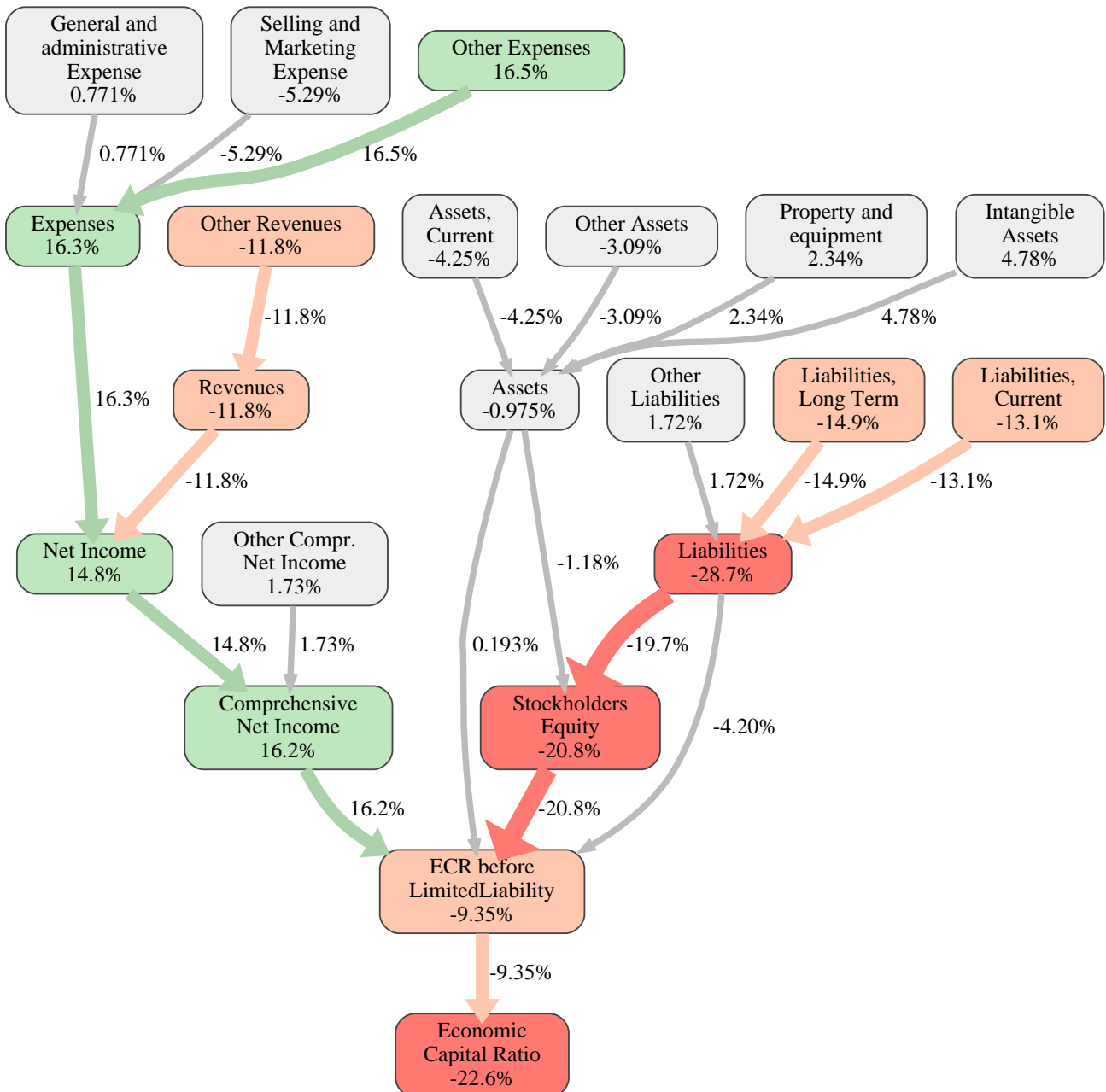


RealRate

FOOD 2014

Campbell S Co
Rank 41 of 51

Campbell's





FOOD 2014

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Rank 41 of 51



The relative strengths and weaknesses of Campbell S Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Campbell S Co compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 17% points. The greatest weakness of Campbell S Co is the variable Liabilities, reducing the Economic Capital Ratio by 29% points.

The company's Economic Capital Ratio, given in the ranking table, is 145%, being 23% points below the market average of 167%.

Input Variable	Value in 1000 USD
Assets, Current	2,221,000
General and administrative Expense	677,000
Intangible Assets	3,318,000
Liabilities, Current	3,282,000
Liabilities, Long Term	3,320,000
Other Assets	524,000
Other Compr. Net Income	220,000
Other Expenses	5,758,000
Other Liabilities	511,000
Other Net Income	-221,000
Other Revenues	8,052,000
Property and equipment	2,260,000
Selling and Marketing Expense	947,000

Output Variable	Value in 1000 USD
Assets	8,323,000
Liabilities	7,113,000
Expenses	7,382,000
Revenues	8,052,000
Stockholders Equity	1,210,000
Net Income	449,000
Comprehensive Net Income	669,000
BaseVar	15,655,500
ECR before LimitedLiability	17%
Economic Capital Ratio	145%