





FOOD 2014



KELLANOVA
Rank 8 of 51

The relative strengths and weaknesses of KELLANOVA are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of KELLANOVA compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 25% points. The greatest weakness of KELLANOVA is the variable Liabilities, Current, reducing the Economic Capital Ratio by 11% points.

The company's Economic Capital Ratio, given in the ranking table, is 200%, being 33% points above the market average of 167%.

Input Variable	Value in 1000 USD
Assets, Current	3,267,000
General and administrative Expense	0
Intangible Assets	7,418,000
Liabilities, Current	3,835,000
Liabilities, Long Term	0
Other Assets	933,000
Other Compr. Net Income	10,000
Other Expenses	12,982,000
Other Liabilities	0
Other Net Income	-2,000
Other Revenues	14,792,000
Property and equipment	3,856,000
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	15,474,000
Liabilities	3,835,000
Expenses	12,982,000
Revenues	14,792,000
Stockholders Equity	11,639,000
Net Income	1,808,000
Comprehensive Net Income	1,818,000
BaseVar	23,547,500
ECR before LimitedLiability	79%
Economic Capital Ratio	200%