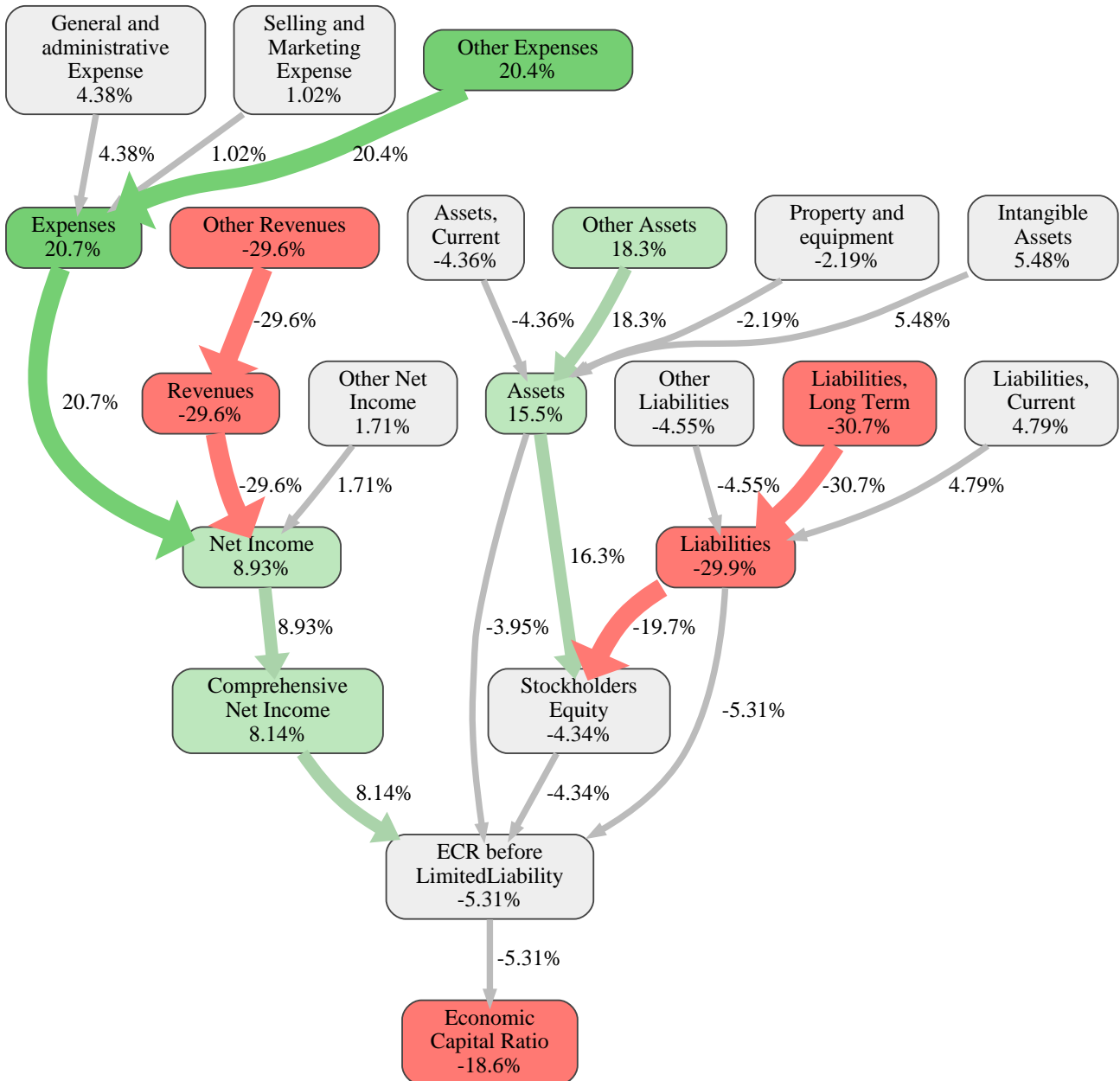




RealRate

FOOD 2014

Pinnacle Foods INC
Rank 37 of 51





FOOD 2014

Pinnacle Foods INC Rank 37 of 51

The relative strengths and weaknesses of Pinnacle Foods INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pinnacle Foods INC compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 21% points. The greatest weakness of Pinnacle Foods INC is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 31% points.

The company's Economic Capital Ratio, given in the ranking table, is 149%, being 19% points below the market average of 167%.

Input Variable	Value in 1000 USD
Assets, Current	792,309
General and administrative Expense	119,790
Intangible Assets	1,628,095
Liabilities, Current	331,304
Liabilities, Long Term	2,500,727
Other Assets	2,137,517
Other Compr. Net Income	0
Other Expenses	2,079,102
Other Liabilities	651,119
Other Net Income	141
Other Revenues	2,463,802
Property and equipment	523,270
Selling and Marketing Expense	175,702

Output Variable	Value in 1000 USD
Assets	5,081,191
Liabilities	3,483,150
Expenses	2,374,594
Revenues	2,463,802
Stockholders Equity	1,598,041
Net Income	89,349
Comprehensive Net Income	89,349
BaseVar	6,701,439
ECR before LimitedLiability	21%
Economic Capital Ratio	149%