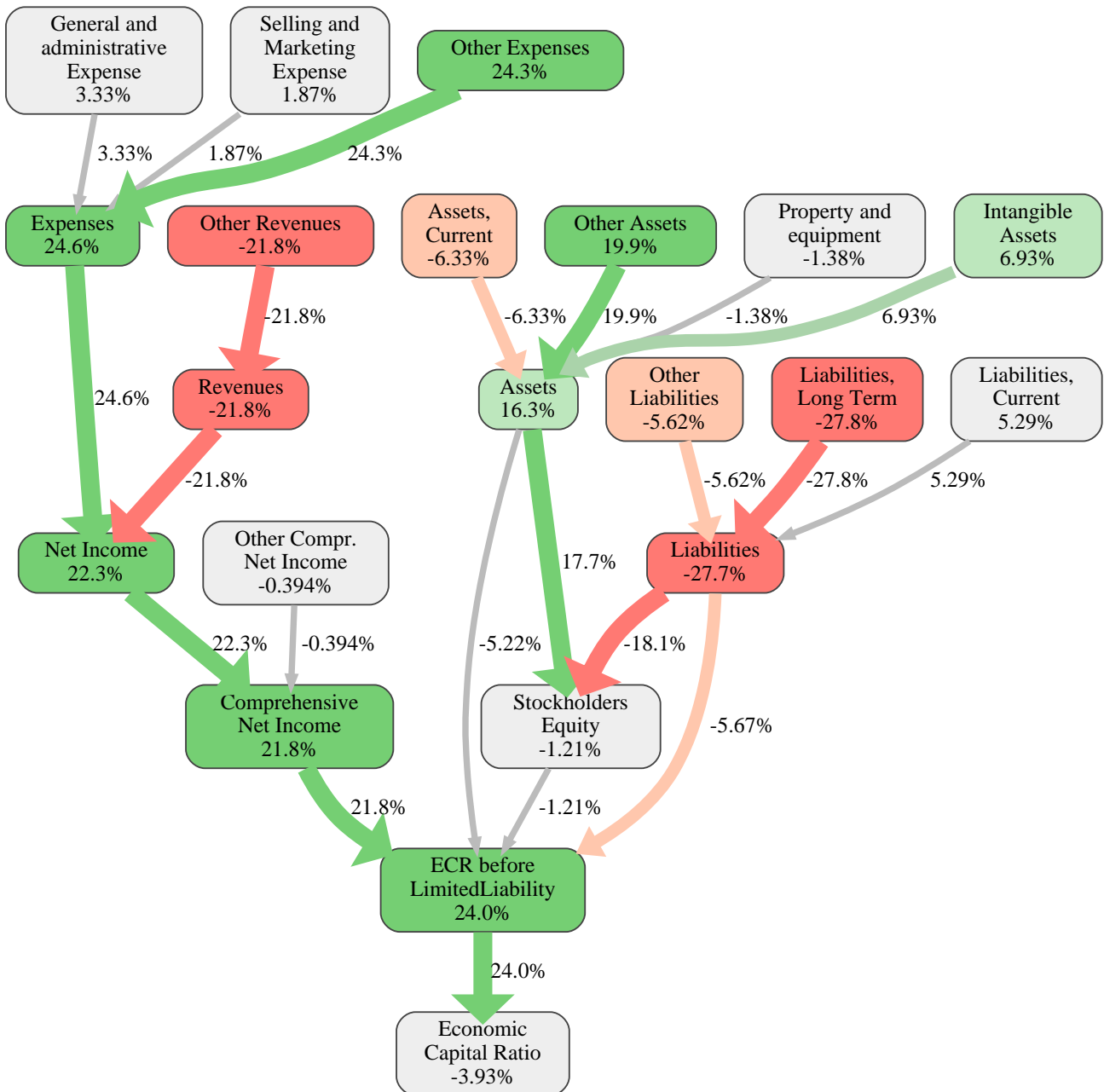




RealRate

FOOD 2015

Pinnacle Foods INC  
Rank 27 of 44





## FOOD 2015

### Pinnacle Foods INC Rank 27 of 44

The relative strengths and weaknesses of Pinnacle Foods INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pinnacle Foods INC compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 25% points. The greatest weakness of Pinnacle Foods INC is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 28% points.

The company's Economic Capital Ratio, given in the ranking table, is 153%, being 3.9% points below the market average of 157%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	715,709	Assets	5,200,945
General and administrative Expense	117,275	Liabilities	3,486,956
Intangible Assets	1,719,560	Expenses	2,342,886
Liabilities, Current	383,436	Revenues	2,591,183
Liabilities, Long Term	2,320,289	Stockholders Equity	1,713,989
Other Assets	2,159,770	Net Income	248,418
Other Compr. Net Income	-30,237	Comprehensive Net Income	218,181
Other Expenses	2,048,239	BaseVar	6,826,164
Other Liabilities	783,231	ECR before LimitedLiability	25%
Other Net Income	121	Economic Capital Ratio	153%
Other Revenues	2,591,183		
Property and equipment	605,906		
Selling and Marketing Expense	177,372		