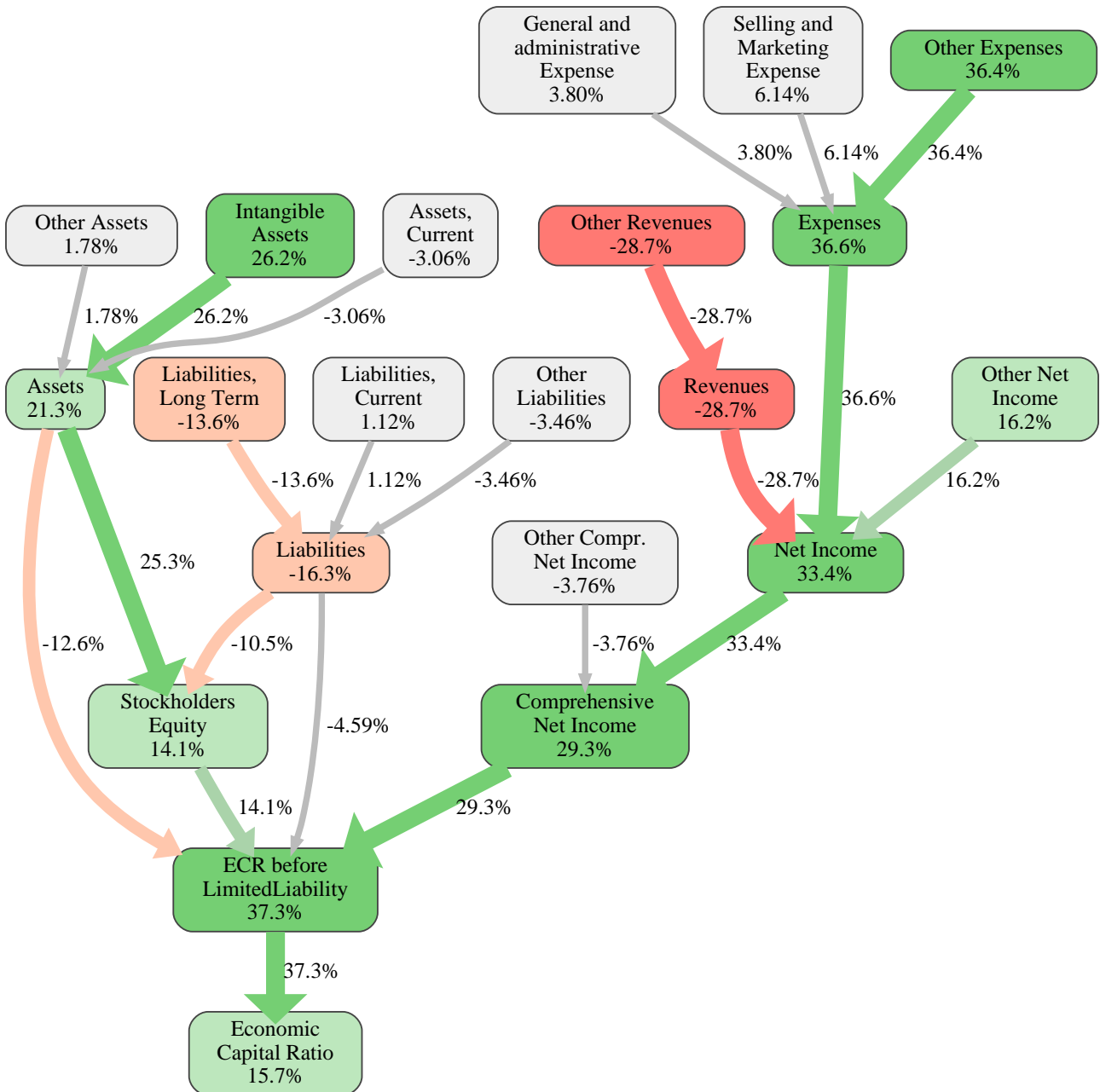




RealRate

FOOD 2016

Mondelez International Inc
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The relative strengths and weaknesses of Mondelez International Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mondelez International Inc compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 37% points. The greatest weakness of Mondelez International Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 29% points.

The company's Economic Capital Ratio, given in the ranking table, is 165%, being 16% points above the market average of 149%.

Input Variable	Value in 1000 USD
Assets, Current	8,958,000
General and administrative Expense	0
Intangible Assets	39,432,000
Liabilities, Current	10,922,000
Liabilities, Long Term	16,389,000
Other Assets	6,091,000
Other Compr. Net Income	-2,692,000
Other Expenses	27,376,000
Other Liabilities	7,432,000
Other Net Income	5,031,000
Other Revenues	29,636,000
Property and equipment	8,362,000
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	62,843,000
Liabilities	34,743,000
Expenses	27,376,000
Revenues	29,636,000
Stockholders Equity	28,100,000
Net Income	7,291,000
Comprehensive Net Income	4,599,000
BaseVar	81,160,500
ECR before LimitedLiability	38%
Economic Capital Ratio	165%