





FOOD 2017

Thanksgiving Coffee CO INC
Rank 27 of 43

**THANKS
GIVING
COFFEE**

The relative strengths and weaknesses of Thanksgiving Coffee CO INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Thanksgiving Coffee CO INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 34% points. The greatest weakness of Thanksgiving Coffee CO INC is the variable Other Expenses, reducing the Economic Capital Ratio by 125% points.

The company's Economic Capital Ratio, given in the ranking table, is 150%, being 7.6% points below the market average of 158%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	779	Assets	1,248
General and administrative Expense	0	Liabilities	484
Intangible Assets	0	Expenses	3,742
Liabilities, Current	392	Revenues	3,553
Liabilities, Long Term	-38	Stockholders Equity	763
Other Assets	42	Net Income	-191
Other Compr. Net Income	0	Comprehensive Net Income	-191
Other Expenses	3,742	BaseVar	4,514
Other Liabilities	130	ECR before LimitedLiability	22%
Other Net Income	-1.3	Economic Capital Ratio	150%
Other Revenues	3,553		
Property and equipment	426		
Selling and Marketing Expense	0		