



The relative strengths and weaknesses of Freshpet Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Freshpet Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 48% points. The greatest weakness of Freshpet Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 3.6% points.

The company's Economic Capital Ratio, given in the ranking table, is 199%, being 35% points above the market average of 164%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	150,325	Assets	784,410
General and administrative Expense	0	Liabilities	64,656
Intangible Assets	6,537	Expenses	450,314
Liabilities, Current	58,946	Revenues	425,489
Liabilities, Long Term	5,710	Stockholders Equity	719,754
Other Assets	43,626	Net Income	-29,699
Other Compr. Net Income	-40	Comprehensive Net Income	-29,739
Other Expenses	450,314	BaseVar	864,892
Other Liabilities	0	ECR before LimitedLiability	78%
Other Net Income	-4,874	Economic Capital Ratio	199%
Other Revenues	425,489		
Property and equipment	583,922		
Selling and Marketing Expense	0		