



The relative strengths and weaknesses of Laird Superfood Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Laird Superfood Inc compared to the market average is the variable Other Compr. Net Income, increasing the Economic Capital Ratio by 107% points. The greatest weakness of Laird Superfood Inc is the variable Net Income, reducing the Economic Capital Ratio by 34% points.

The company's Economic Capital Ratio, given in the ranking table, is 259%, being 95% points above the market average of 164%.

<b>Input Variable</b>	<b>Value in 1000 USD</b>	<b>Output Variable</b>	<b>Value in 1000 USD</b>
Assets, Current	47,682	Assets	65,847
General and administrative Expense	16,459	Liabilities	3,794
Intangible Assets	11,325	Expenses	60,746
Liabilities, Current	3,786	Revenues	36,811
Liabilities, Long Term	0	Stockholders Equity	62,054
Other Assets	2,328	Net Income	-23,835
Other Compr. Net Income	47,666	Comprehensive Net Income	23,831
Other Expenses	28,391	BaseVar	107,481
Other Liabilities	7.5	ECR before LimitedLiability	158%
Other Net Income	100	Economic Capital Ratio	259%
Other Revenues	36,811		
Property and equipment	4,513		
Selling and Marketing Expense	15,895		