



The relative strengths and weaknesses of Freshpet Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Freshpet Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 58% points. The greatest weakness of Freshpet Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 5.1% points.

The company's Economic Capital Ratio, given in the ranking table, is 197%, being 43% points above the market average of 154%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	261,965	Assets	1,125,383
General and administrative Expense	0	Liabilities	93,814
Intangible Assets	5,165	Expenses	647,609
Liabilities, Current	89,614	Revenues	595,344
Liabilities, Long Term	4,200	Stockholders Equity	1,031,569
Other Assets	57,667	Net Income	-59,494
Other Compr. Net Income	1,490	Comprehensive Net Income	-58,004
Other Expenses	647,609	BaseVar	1,235,434
Other Liabilities	0	ECR before LimitedLiability	75%
Other Net Income	-7,229	Economic Capital Ratio	197%
Other Revenues	595,344		
Property and equipment	800,586		
Selling and Marketing Expense	0		