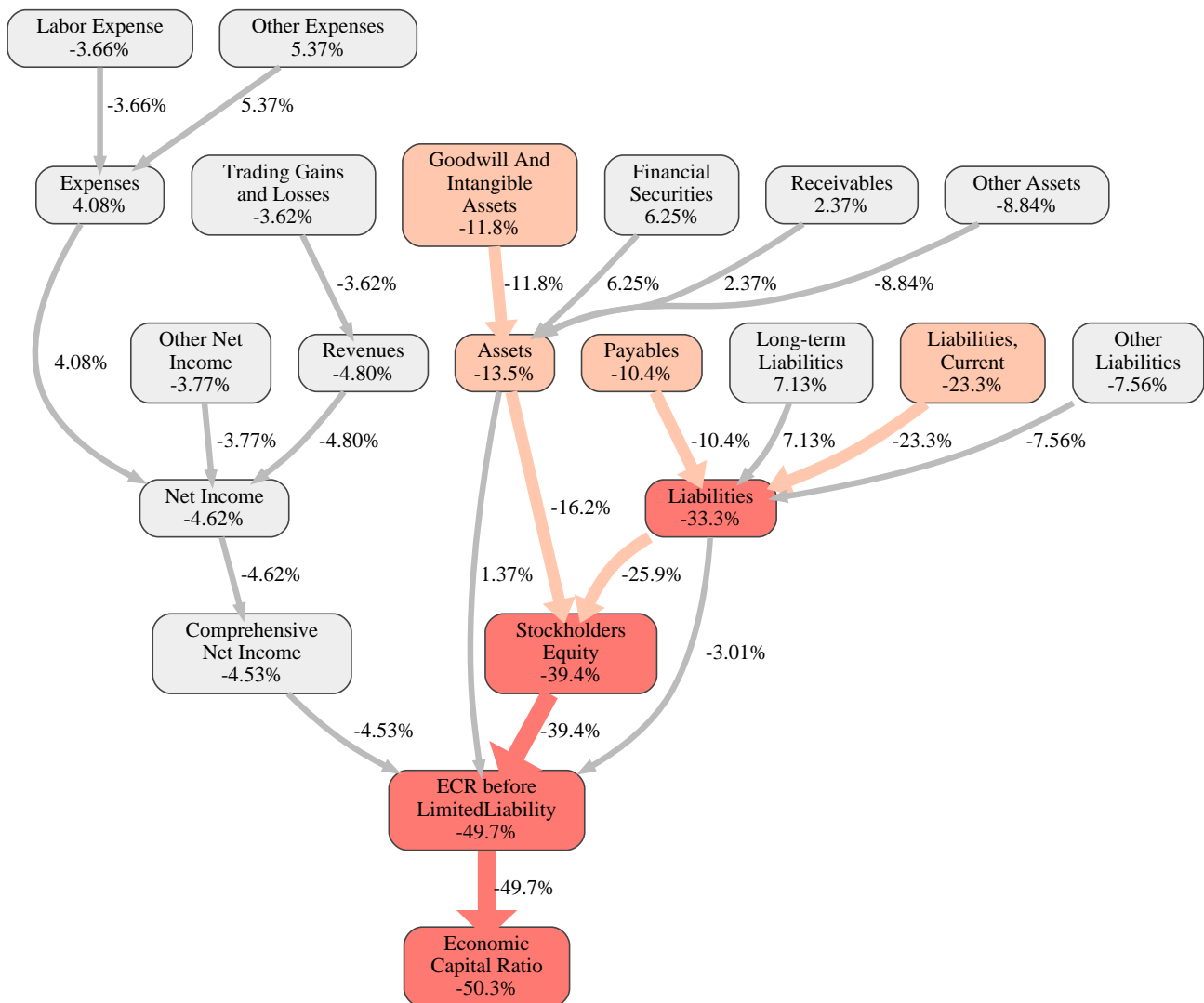




BROKERS 2011

RAYMOND JAMES

Raymond James Financial INC
Rank 17 of 22





RealRate

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Raymond James Financial INC Rank 17 of 22

RAYMOND JAMES

The relative strengths and weaknesses of Raymond James Financial INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Raymond James Financial INC compared to the market average is the variable Long-term Liabilities, increasing the Economic Capital Ratio by 7.1% points. The greatest weakness of Raymond James Financial INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 39% points.

The company's Economic Capital Ratio, given in the ranking table, is 63%, being 50% points below the market average of 113%.

Input Variable	Value in 1000 USD
Assets, Current	2,943,239
Brokerage and Advisory Commissions	0
Commissions and Advisory Fees	0
Financial Securities	3,693,603
General and Administrative Expense	104,945
Goodwill And Intangible Assets	62,575
Interest Income	370,892
Labor Expense	1,993,561
Liabilities, Current	7,079,718
Long-term Liabilities	0
Operating Expenses	157,080
Other Assets	9,364,135
Other Compr. Net Income	41,370
Other Expenses	501,411
Other Liabilities	3,408,019
Other Net Income	0
Other Revenues	2,405,411
Payables	3,735,424
Receivables	1,819,529
Revenue from Contract with Customer	0
Securities Repurchase Agreements	1,063,052
Trading Gains and Losses	203,213

Output Variable	Value in 1000 USD
Assets	17,883,081
Liabilities	15,286,213
Expenses	2,756,997
Revenues	2,979,516
Stockholders Equity	2,596,868
Net Income	222,519
Comprehensive Net Income	263,889
BaseVar	19,473,588
ECR before LimitedLiability	16%
Economic Capital Ratio	63%