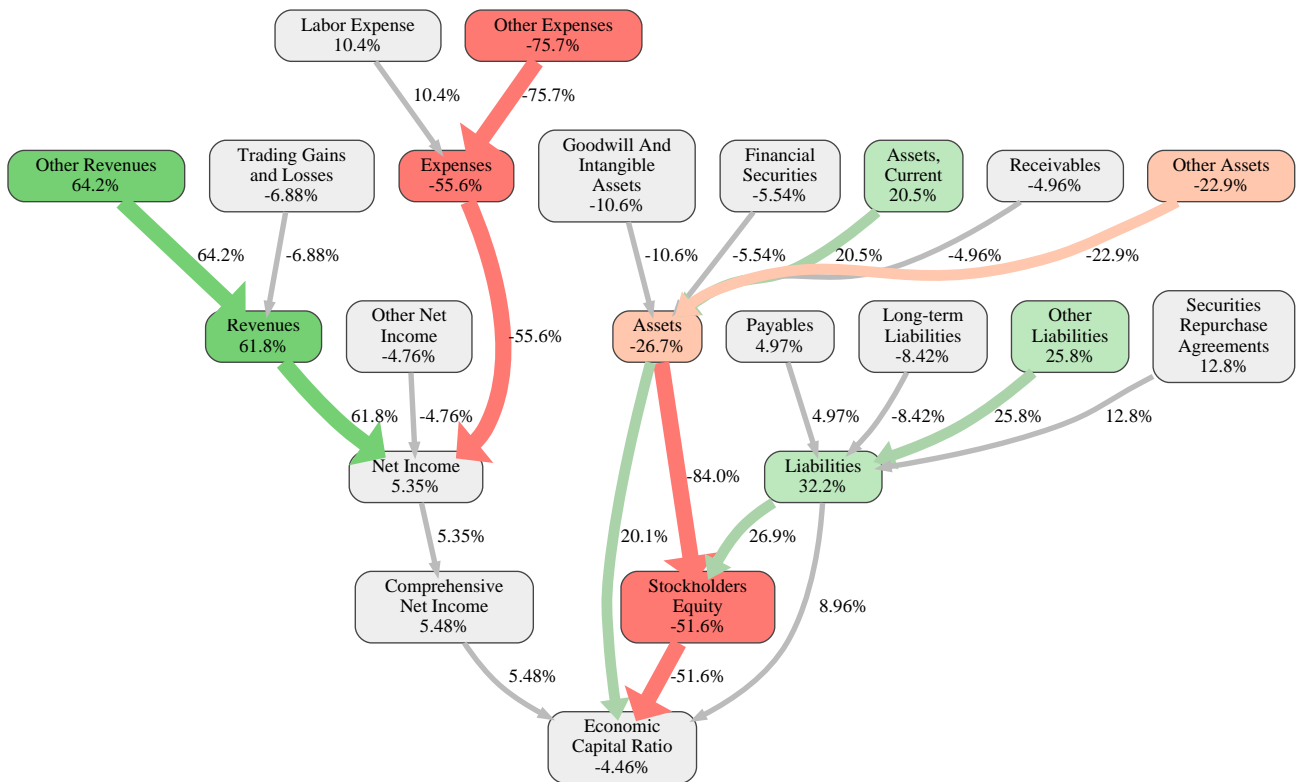




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BROKERS 2011

Waddell REED Financial INC Rank 10 of 22





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The relative strengths and weaknesses of Waddell REED Financial INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Waddell REED Financial INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 64% points. The greatest weakness of Waddell REED Financial INC is the variable Other Expenses, reducing the Economic Capital Ratio by 76% points.

The company's Economic Capital Ratio, given in the ranking table, is 109%, being 4.5% points below the market average of 113%.

Input Variable	Value in 1000 USD
Assets, Current	605,050
Brokerage and Advisory Commissions	0
Commissions and Advisory Fees	0
Financial Securities	81,197
General and Administrative Expense	0
Goodwill And Intangible Assets	0
Interest Income	0
Labor Expense	0
Liabilities, Current	281,942
Long-term Liabilities	189,999
Operating Expenses	0
Other Assets	290,684
Other Compr. Net Income	3,537
Other Expenses	896,663
Other Liabilities	-69,767
Other Net Income	8,737
Other Revenues	1,044,885
Payables	117,596
Receivables	0
Revenue from Contract with Customer	0
Securities Repurchase Agreements	0
Trading Gains and Losses	0

Output Variable	Value in 1000 USD
Assets	976,931
Liabilities	519,770
Expenses	896,663
Revenues	1,044,885
Stockholders Equity	457,161
Net Income	156,959
Comprehensive Net Income	160,496
BaseVar	1,725,262
ECR before LimitedLiability	77%
Economic Capital Ratio	109%