



BROKERS 2012

Rubicon Financial INC Rank 109 of 112

The relative strengths and weaknesses of Rubicon Financial INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Rubicon Financial INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 44% points. The greatest weakness of Rubicon Financial INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 374% points.

The company's Economic Capital Ratio, given in the ranking table, is 44%, being 93% points below the market average of 137%.

| Input Variable | Value in 1000 USD | Output Variable | Value in 1000 USD |
|-------------------------------------|-------------------|-----------------------------|-------------------|
| Assets, Current | 2,512 | Assets | 5,072 |
| Brokerage and Advisory Commissions | 0 | Liabilities | 4,743 |
| Commissions and Advisory Fees | 308 | Expenses | 15,284 |
| Financial Securities | 0 | Revenues | 15,312 |
| General and Administrative Expense | 1,691 | Stockholders Equity | 329 |
| Goodwill And Intangible Assets | 2,404 | Net Income | -2,037 |
| Interest Income | 0 | Comprehensive Net Income | -2,078 |
| Labor Expense | 0 | BaseVar | 21,258 |
| Liabilities, Current | 4,743 | ECR before LimitedLiability | -36% |
| Long-term Liabilities | 0 | Economic Capital Ratio | 44% |
| Operating Expenses | 372 | | |
| Other Assets | 156 | | |
| Other Compr. Net Income | -41 | | |
| Other Expenses | 12,913 | | |
| Other Liabilities | 0 | | |
| Other Net Income | -2,065 | | |
| Other Revenues | 15,312 | | |
| Payables | 0 | | |
| Receivables | 0 | | |
| Revenue from Contract with Customer | 0 | | |
| Securities Repurchase Agreements | 0 | | |
| Trading Gains and Losses | 0 | | |