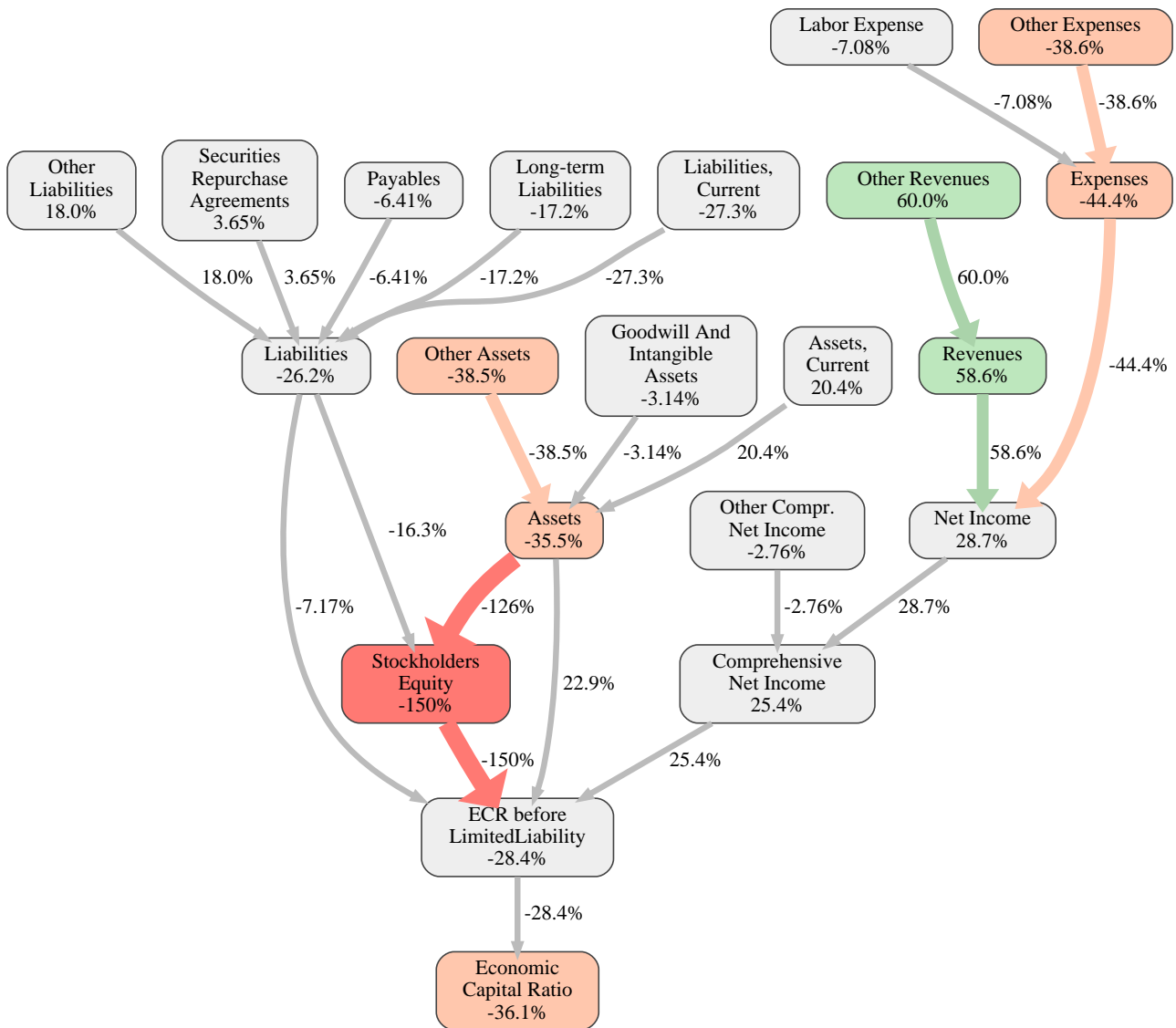




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BROKERS 2013

Waddell REED Financial INC Rank 78 of 104





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The relative strengths and weaknesses of Waddell REED Financial INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Waddell REED Financial INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 60% points. The greatest weakness of Waddell REED Financial INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 150% points.

The company's Economic Capital Ratio, given in the ranking table, is 103%, being 36% points below the market average of 139%.

| Input Variable | Value in 1000 USD |
|-------------------------------------|-------------------|
| Assets, Current | 804,893 |
| Brokerage and Advisory Commissions | 0 |
| Commissions and Advisory Fees | 0 |
| Financial Securities | 92,980 |
| General and Administrative Expense | 75,332 |
| Goodwill And Intangible Assets | 0 |
| Interest Income | 0 |
| Labor Expense | 171,775 |
| Liabilities, Current | 365,333 |
| Long-term Liabilities | 190,000 |
| Operating Expenses | 0 |
| Other Assets | 254,970 |
| Other Compr. Net Income | -40,266 |
| Other Expenses | 743,987 |
| Other Liabilities | -65,479 |
| Other Net Income | 9,817 |
| Other Revenues | 1,173,805 |
| Payables | 152,749 |
| Receivables | 0 |
| Revenue from Contract with Customer | 0 |
| Securities Repurchase Agreements | 0 |
| Trading Gains and Losses | 0 |

| Output Variable | Value in 1000 USD |
|-----------------------------|-------------------|
| Assets | 1,152,843 |
| Liabilities | 642,603 |
| Expenses | 991,094 |
| Revenues | 1,173,805 |
| Stockholders Equity | 510,240 |
| Net Income | 192,528 |
| Comprehensive Net Income | 152,262 |
| BaseVar | 2,005,214 |
| ECR before LimitedLiability | 69% |
| Economic Capital Ratio | 103% |