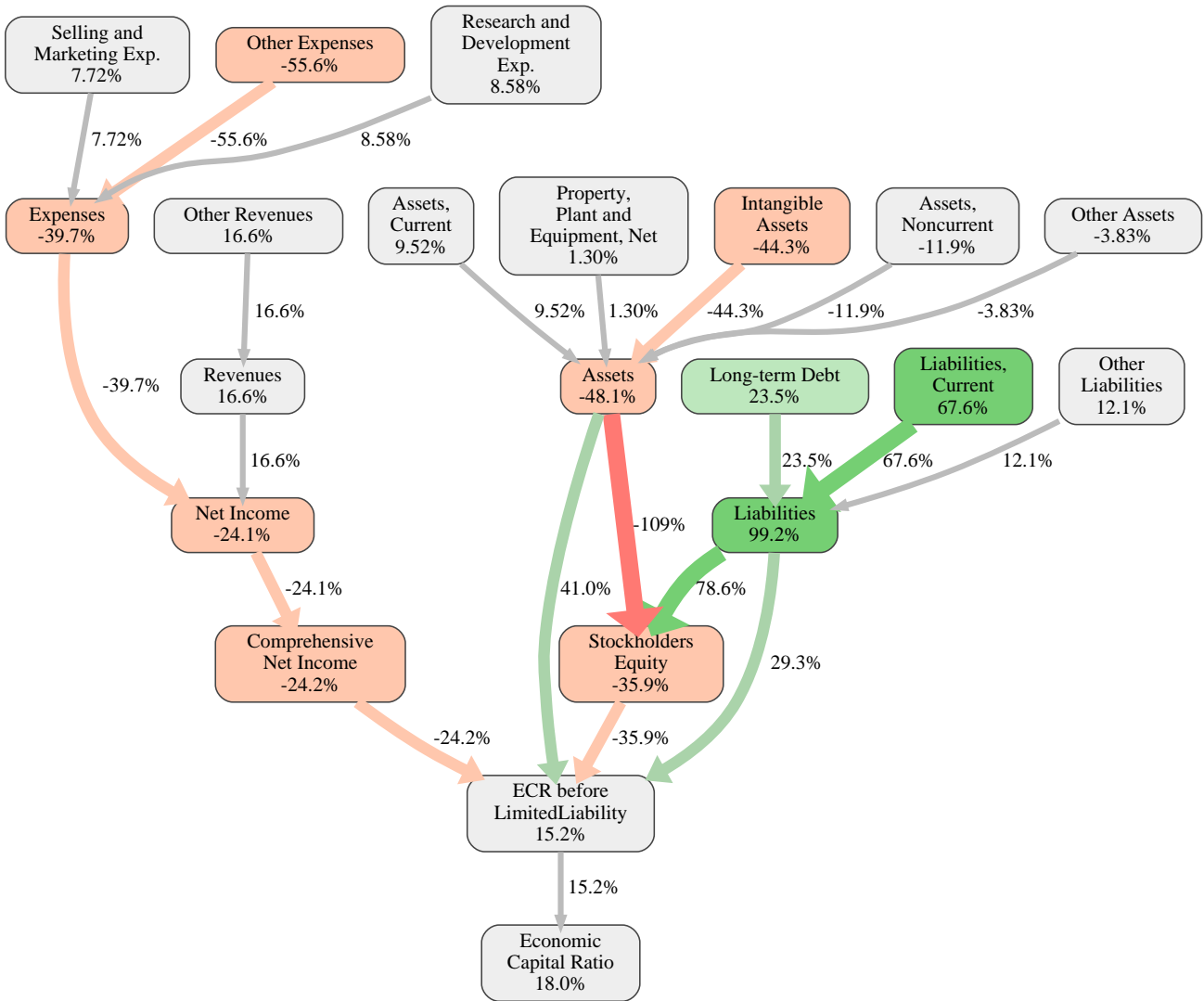




RealRate

SERVICES-PREPACKAGED SOFTWARE 2010

Electronic ARTS INC Rank 9 of 16





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The relative strengths and weaknesses of Electronic ARTS INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Electronic ARTS INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 99% points. The greatest weakness of Electronic ARTS INC is the variable Other Expenses, reducing the Economic Capital Ratio by 56% points.

The company's Economic Capital Ratio, given in the ranking table, is 453%, being 18% points above the market average of 435%.

Input Variable	Value in 1000 USD
Assets, Current	3,120,000
Assets, Noncurrent	115,000
General and Administrative Exp.	332,000
Intangible Assets	1,028,000
Liabilities, Current	1,136,000
Long-term Debt	98,000
Other Assets	61,000
Other Compr. Net Income	0
Other Expenses	4,249,000
Other Liabilities	310,000
Other Net Income	-28,000
Other Revenues	4,212,000
Property, Plant and Equipment, Net	354,000
Research and Development Exp.	0
Selling and Marketing Exp.	691,000

Output Variable	Value in 1000 USD
Liabilities	1,544,000
Assets	4,678,000
Expenses	5,272,000
Revenues	4,212,000
Stockholders Equity	3,134,000
Net Income	-1,088,000
Comprehensive Net Income	-1,088,000
BaseVar	7,867,000
ECR before LimitedLiability	297%
Economic Capital Ratio	453%