





# SERVICES-PREPACKAGED SOFTWARE 2010



## Microsoft CORP Rank 4 of 16

The relative strengths and weaknesses of Microsoft CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Microsoft CORP compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 43% points. The greatest weakness of Microsoft CORP is the variable Intangible Assets, reducing the Economic Capital Ratio by 30% points.

The company's Economic Capital Ratio, given in the ranking table, is 486%, being 51% points above the market average of 435%.

Input Variable	Value in 1000 USD
Assets, Current	49,280,000
Assets, Noncurrent	6,532,000
General and Administrative Exp.	3,700,000
Intangible Assets	14,262,000
Liabilities, Current	27,034,000
Long-term Debt	0
Other Assets	279,000
Other Compr. Net Income	0
Other Expenses	17,737,000
Other Liabilities	0
Other Net Income	-542,000
Other Revenues	58,437,000
Property, Plant and Equipment, Net	7,535,000
Research and Development Exp.	9,010,000
Selling and Marketing Exp.	12,879,000

Output Variable	Value in 1000 USD
Liabilities	27,034,000
Assets	77,888,000
Expenses	43,326,000
Revenues	58,437,000
Stockholders Equity	50,854,000
Net Income	14,569,000
Comprehensive Net Income	14,569,000
BaseVar	103,613,500
ECR before LimitedLiability	348%
Economic Capital Ratio	486%