





# SERVICES-PREPACKAGED SOFTWARE 2010



## ART Technology Group INC Rank 3 of 16

The relative strengths and weaknesses of ART Technology Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ART Technology Group INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 77% points. The greatest weakness of ART Technology Group INC is the variable Assets, reducing the Economic Capital Ratio by 21% points.

The company's Economic Capital Ratio, given in the ranking table, is 492%, being 57% points above the market average of 435%.

Input Variable	Value in 1000 USD
Assets, Current	125,172
Assets, Noncurrent	907
General and Administrative Exp.	18,990
Intangible Assets	69,747
Liabilities, Current	67,233
Long-term Debt	0
Other Assets	8,276
Other Compr. Net Income	0
Other Expenses	60,939
Other Liabilities	0
Other Net Income	56
Other Revenues	179,382
Property, Plant and Equipment, Net	9,934
Research and Development Exp.	30,520
Selling and Marketing Exp.	52,193

Output Variable	Value in 1000 USD
Liabilities	67,233
Assets	214,036
Expenses	162,642
Revenues	179,382
Stockholders Equity	146,803
Net Income	16,796
Comprehensive Net Income	16,796
BaseVar	311,674
ECR before LimitedLiability	356%
Economic Capital Ratio	492%