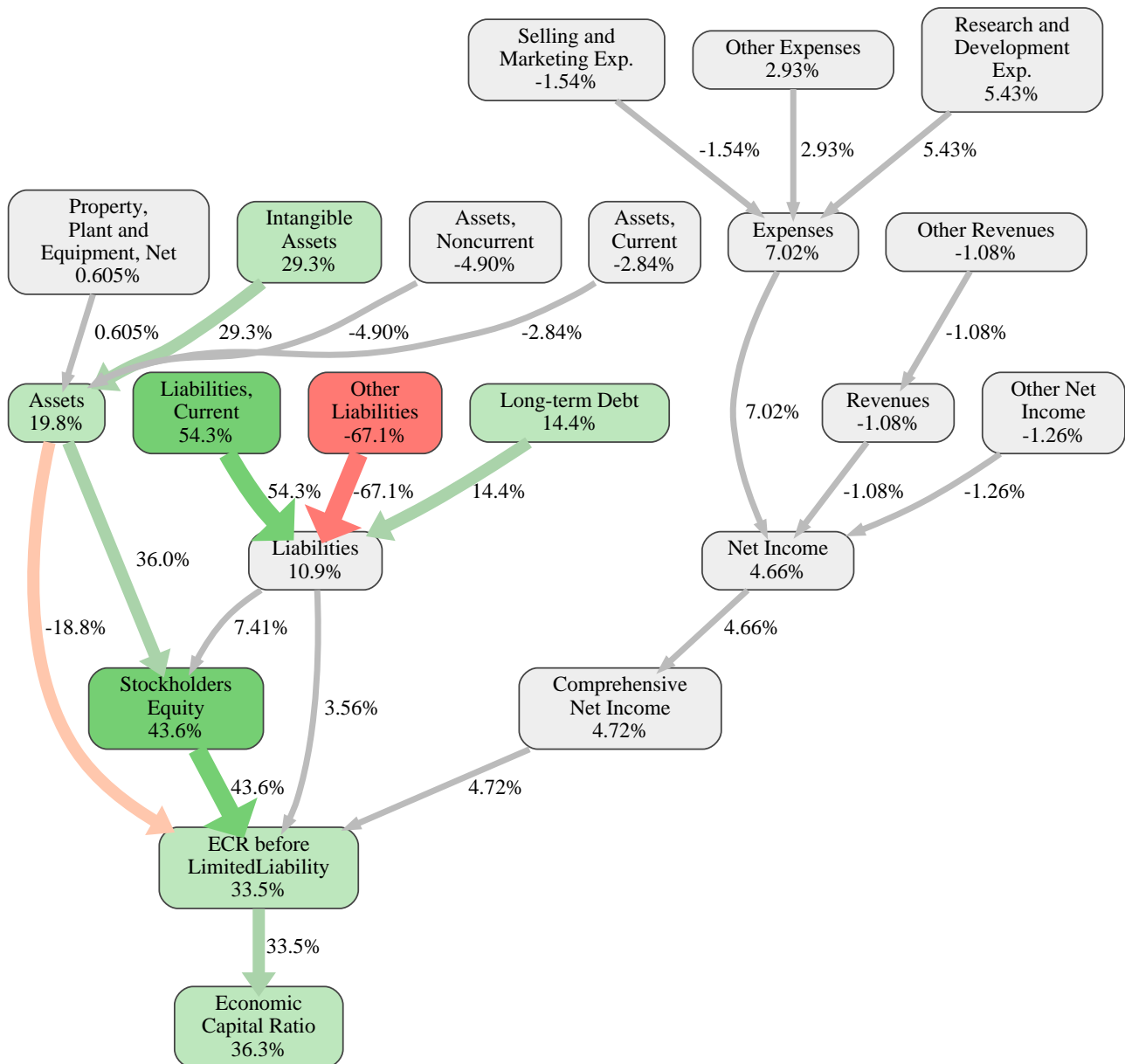




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The relative strengths and weaknesses of Adobe INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Adobe INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 54% points. The greatest weakness of Adobe INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 67% points.

The company's Economic Capital Ratio, given in the ranking table, is 470%, being 36% points above the market average of 433%.

Input Variable	Value in 1000 USD
Assets, Current	3,216,050
Assets, Noncurrent	169,871
General and Administrative Exp.	383,499
Intangible Assets	4,099,107
Liabilities, Current	1,068,088
Long-term Debt	42,017
Other Assets	207,239
Other Compr. Net Income	0
Other Expenses	1,347,701
Other Liabilities	1,838,656
Other Net Income	-49,923
Other Revenues	3,800,000
Property, Plant and Equipment, Net	448,881
Research and Development Exp.	0
Selling and Marketing Exp.	1,244,197

Output Variable	Value in 1000 USD
Liabilities	2,948,761
Assets	8,141,148
Expenses	2,975,397
Revenues	3,800,000
Stockholders Equity	5,192,387
Net Income	774,680
Comprehensive Net Income	774,680
BaseVar	8,957,614
ECR before LimitedLiability	323%
Economic Capital Ratio	470%