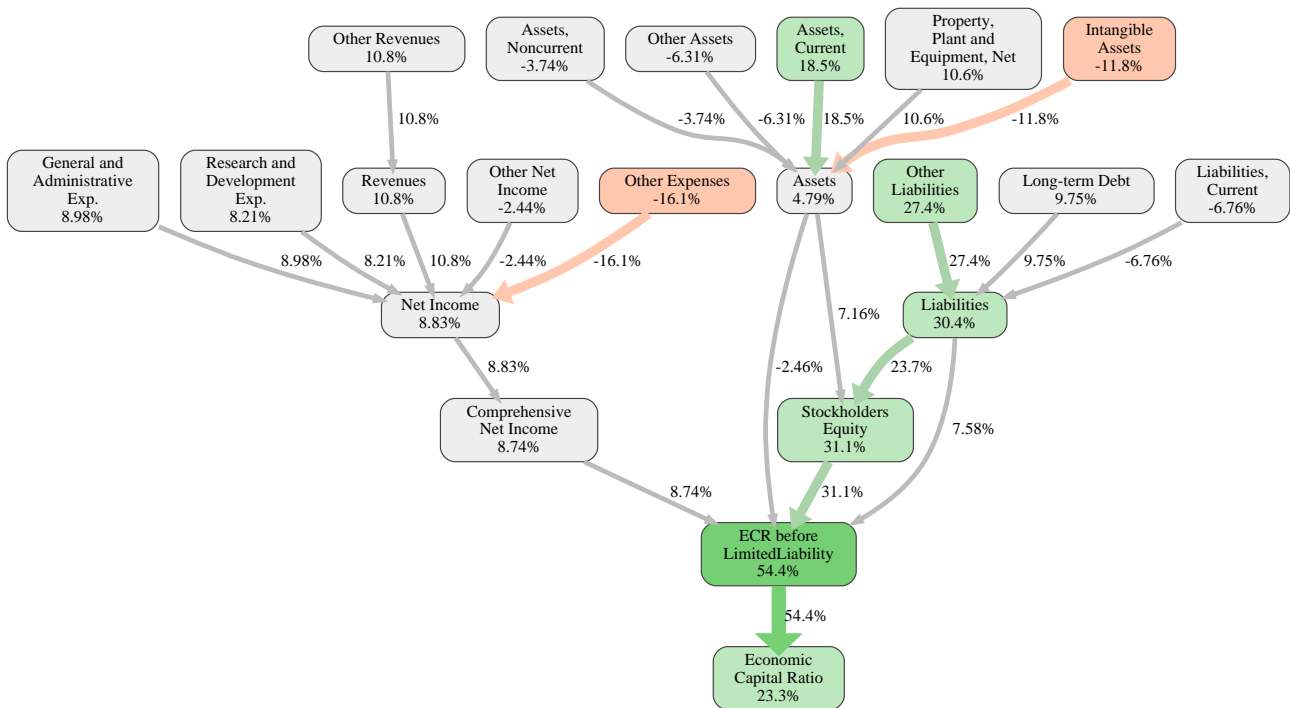




RealRate

SERVICES-PREPACKAGED SOFTWARE 2012

Electronic ARTS INC Rank 78 of 139





RealRate

SERVICES-PREPACKAGED SOFTWARE 2012

Electronic ARTS INC Rank 78 of 139

The relative strengths and weaknesses of Electronic ARTS INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Electronic ARTS INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 31% points. The greatest weakness of Electronic ARTS INC is the variable Other Expenses, reducing the Economic Capital Ratio by 16% points.

The company's Economic Capital Ratio, given in the ranking table, is 402%, being 23% points above the market average of 379%.

| Input Variable | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current | 3,032,000 |
| Assets, Noncurrent | 80,000 |
| General and Administrative Exp. | 301,000 |
| Intangible Assets | 1,254,000 |
| Liabilities, Current | 2,001,000 |
| Long-term Debt | 134,000 |
| Other Assets | 49,000 |
| Other Compr. Net Income | 0 |
| Other Expenses | 2,850,000 |
| Other Liabilities | 229,000 |
| Other Net Income | 33,000 |
| Other Revenues | 3,589,000 |
| Property, Plant and Equipment, Net | 513,000 |
| Research and Development Exp. | 0 |
| Selling and Marketing Exp. | 747,000 |

| Output Variable | Value in 1000 USD |
|-----------------------------|-------------------|
| Liabilities | 2,364,000 |
| Assets | 4,928,000 |
| Expenses | 3,898,000 |
| Revenues | 3,589,000 |
| Stockholders Equity | 2,564,000 |
| Net Income | -276,000 |
| Comprehensive Net Income | -276,000 |
| BaseVar | 7,406,000 |
| ECR before LimitedLiability | 224% |
| Economic Capital Ratio | 402% |