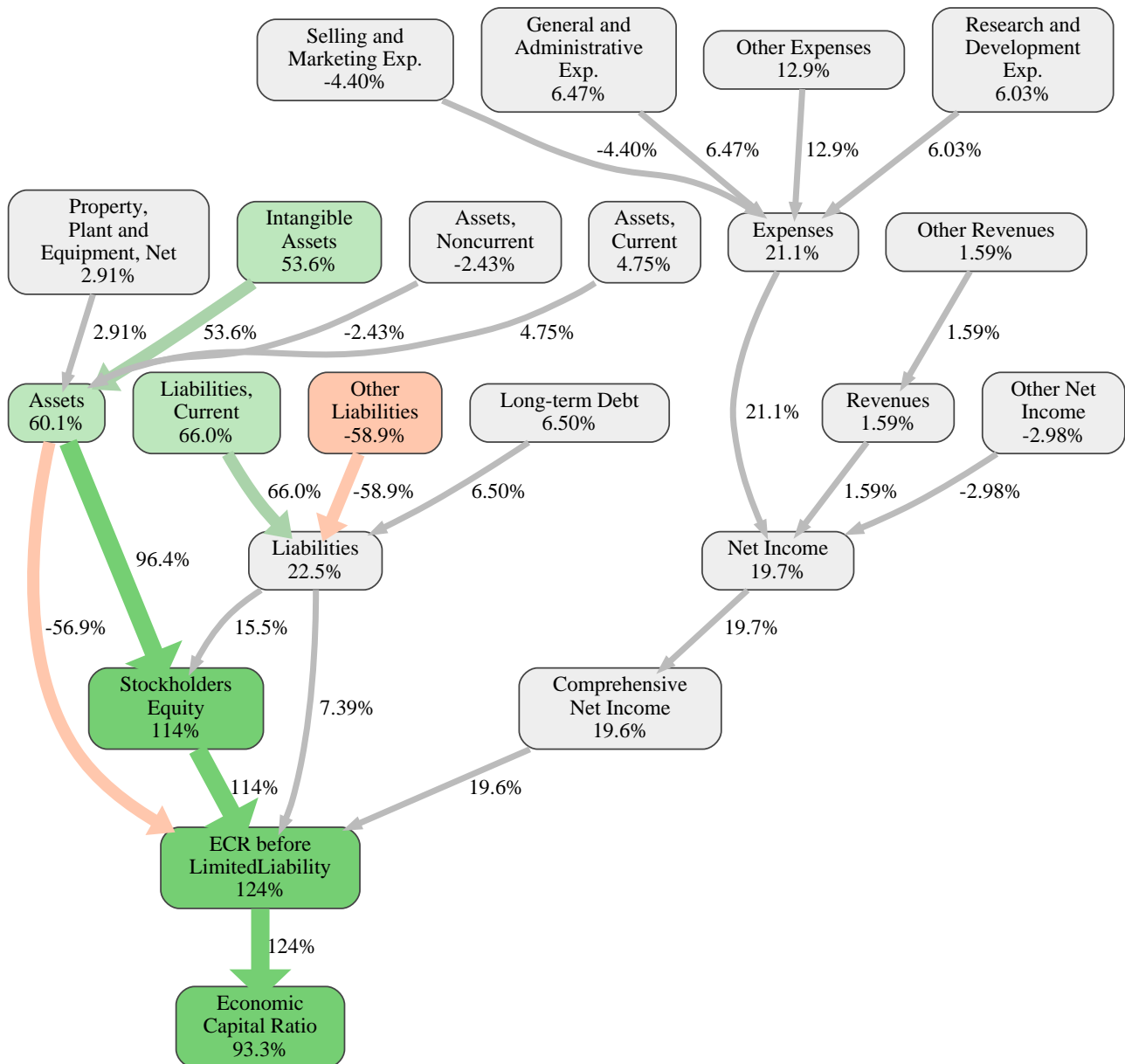




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The relative strengths and weaknesses of Adobe INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Adobe INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 114% points. The greatest weakness of Adobe INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 59% points.

The company's Economic Capital Ratio, given in the ranking table, is 472%, being 93% points above the market average of 379%.

Input Variable	Value in 1000 USD
Assets, Current	3,771,451
Assets, Noncurrent	89,922
General and Administrative Exp.	414,605
Intangible Assets	4,394,743
Liabilities, Current	1,250,779
Long-term Debt	207,841
Other Assets	207,239
Other Compr. Net Income	0
Other Expenses	1,518,915
Other Liabilities	1,749,450
Other Net Income	-64,069
Other Revenues	4,216,258
Property, Plant and Equipment, Net	527,828
Research and Development Exp.	0
Selling and Marketing Exp.	1,385,822

Output Variable	Value in 1000 USD
Liabilities	3,208,070
Assets	8,991,183
Expenses	3,319,342
Revenues	4,216,258
Stockholders Equity	5,783,113
Net Income	832,847
Comprehensive Net Income	832,847
BaseVar	9,899,461
ECR before LimitedLiability	327%
Economic Capital Ratio	472%