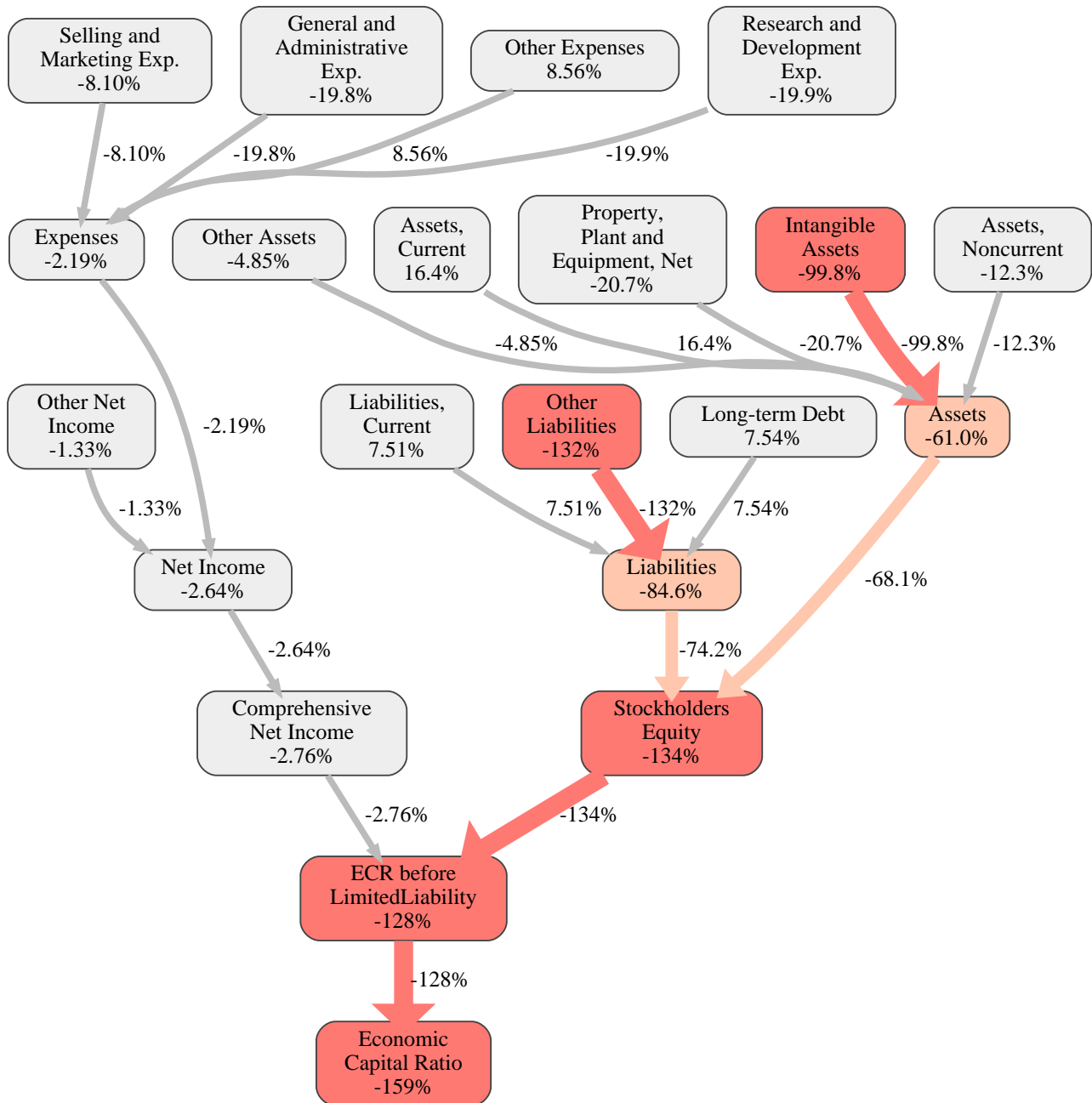




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# SERVICES-PREPACKAGED SOFTWARE 2012

Hopto Inc  
Rank 114 of 139





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The relative strengths and weaknesses of Hopto Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hopto Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 16% points. The greatest weakness of Hopto Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 134% points.

The company's Economic Capital Ratio, given in the ranking table, is 220%, being 159% points below the market average of 379%.

Input Variable	Value in 1000 USD
Assets, Current	8,122
Assets, Noncurrent	39
General and Administrative Exp.	3,266
Intangible Assets	0
Liabilities, Current	3,637
Long-term Debt	0
Other Assets	304
Other Compr. Net Income	0
Other Expenses	517
Other Liabilities	4,154
Other Net Income	226
Other Revenues	6,584
Property, Plant and Equipment, Net	44
Research and Development Exp.	2,547
Selling and Marketing Exp.	2,241

Output Variable	Value in 1000 USD
Liabilities	7,791
Assets	8,509
Expenses	8,572
Revenues	6,584
Stockholders Equity	718
Net Income	-1,761
Comprehensive Net Income	-1,761
BaseVar	15,841
ECR before LimitedLiability	7.4%
Economic Capital Ratio	220%