

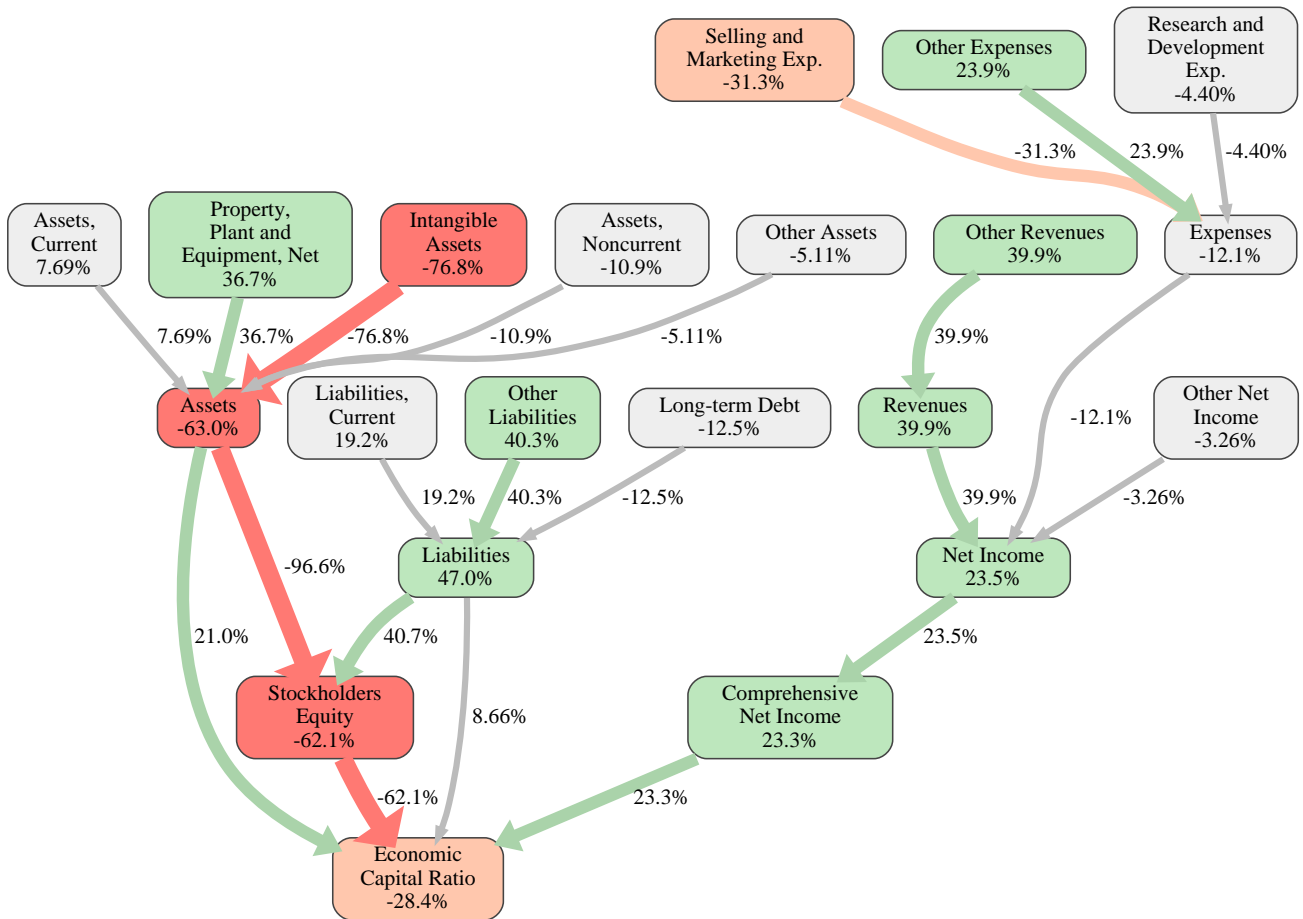


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# SERVICES-PREPACKAGED SOFTWARE 2012

MicroStrategy

Strategy Inc  
Rank 90 of 139



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The relative strengths and weaknesses of Strategy Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Strategy Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 47% points. The greatest weakness of Strategy Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 77% points.

The company's Economic Capital Ratio, given in the ranking table, is 350%, being 28% points below the market average of 379%.

Input Variable	Value in 1000 USD
Assets, Current	343,205
Assets, Noncurrent	0
General and Administrative Exp.	89,441
Intangible Assets	0
Liabilities, Current	218,393
Long-term Debt	45,141
Other Assets	15,335
Other Compr. Net Income	-597
Other Expenses	143,380
Other Liabilities	21,339
Other Net Income	4,258
Other Revenues	562,150
Property, Plant and Equipment, Net	95,311
Research and Development Exp.	72,618
Selling and Marketing Exp.	243,029

Output Variable	Value in 1000 USD
Liabilities	284,873
Assets	453,851
Expenses	548,468
Revenues	562,150
Stockholders Equity	168,978
Net Income	17,940
Comprehensive Net Income	17,343
BaseVar	927,098
ECR before LimitedLiability	156%
Economic Capital Ratio	350%