





SERVICES-PREPACKAGED SOFTWARE 2012



Responsys INC
Rank 3 of 139

The relative strengths and weaknesses of Responsys INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Responsys INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 193% points. The greatest weakness of Responsys INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 14% points.

The company's Economic Capital Ratio, given in the ranking table, is 594%, being 215% points above the market average of 379%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	124,454	Liabilities	22,289
Assets, Noncurrent	904	Assets	162,546
General and Administrative Exp.	11,463	Expenses	126,576
Intangible Assets	17,434	Revenues	134,939
Liabilities, Current	19,835	Stockholders Equity	140,257
Long-term Debt	977	Net Income	7,971
Other Assets	5,091	Comprehensive Net Income	7,971
Other Compr. Net Income	0	BaseVar	223,371
Other Expenses	68,269	ECR before LimitedLiability	509%
Other Liabilities	1,477	Economic Capital Ratio	594%
Other Net Income	-392		
Other Revenues	134,939		
Property, Plant and Equipment, Net	14,663		
Research and Development Exp.	13,544		
Selling and Marketing Exp.	33,300		