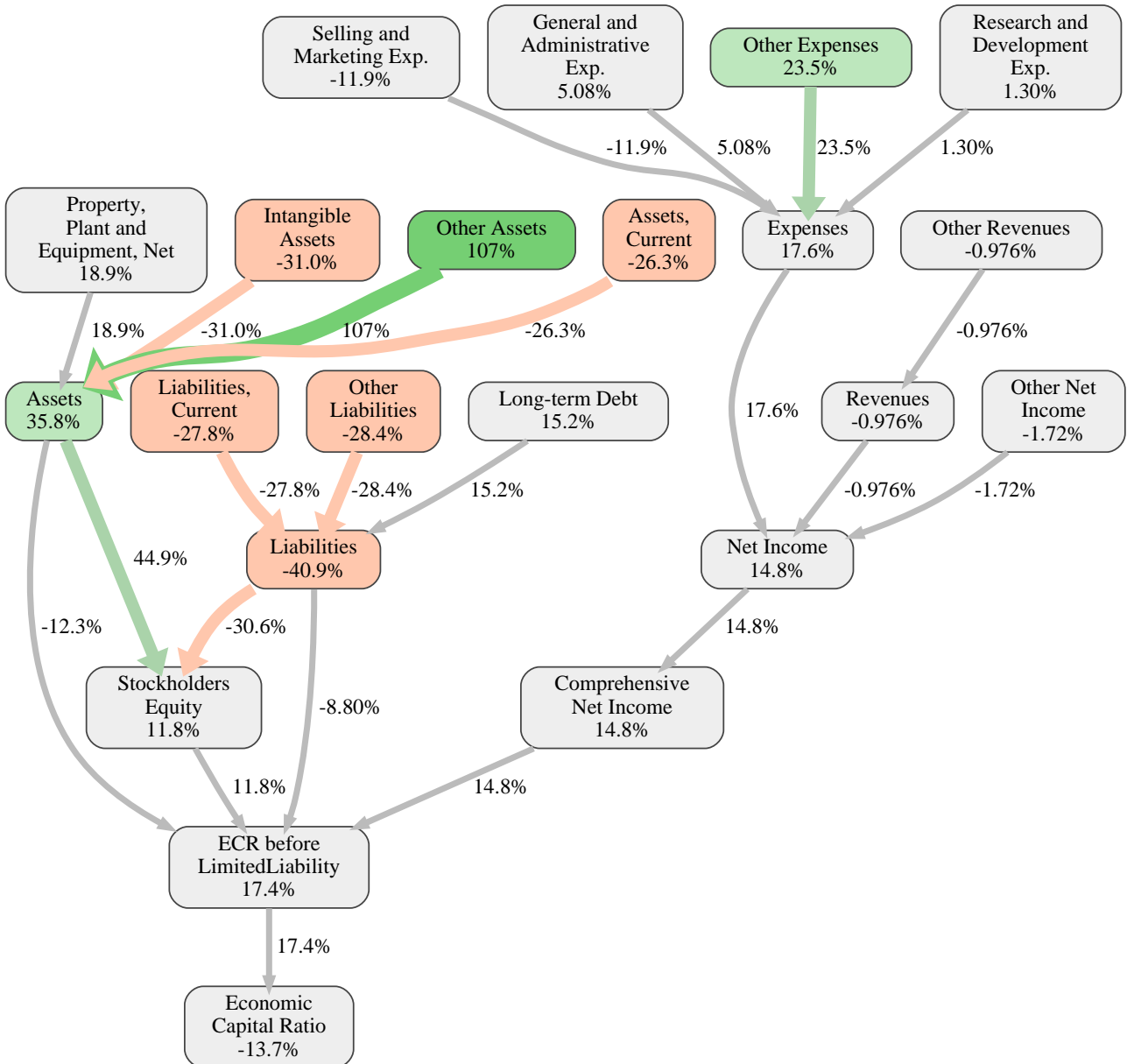




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# SERVICES-PREPACKAGED SOFTWARE 2012

Salesforce Inc  
Rank 87 of 139





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The relative strengths and weaknesses of Salesforce Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Salesforce Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 107% points. The greatest weakness of Salesforce Inc is the variable Liabilities, reducing the Economic Capital Ratio by 41% points.

The company's Economic Capital Ratio, given in the ranking table, is 365%, being 14% points below the market average of 379%.

Input Variable	Value in 1000 USD
Assets, Current	1,074,924
Assets, Noncurrent	104,371
General and Administrative Exp.	255,913
Intangible Assets	396,081
Liabilities, Current	1,276,466
Long-term Debt	18,481
Other Assets	1,128,615
Other Compr. Net Income	0
Other Expenses	383,323
Other Liabilities	519,727
Other Net Income	31,710
Other Revenues	1,657,139
Property, Plant and Equipment, Net	387,174
Research and Development Exp.	187,887
Selling and Marketing Exp.	792,029

Output Variable	Value in 1000 USD
Liabilities	1,814,674
Assets	3,091,165
Expenses	1,619,152
Revenues	1,657,139
Stockholders Equity	1,276,491
Net Income	69,697
Comprehensive Net Income	69,697
BaseVar	4,106,920
ECR before LimitedLiability	175%
Economic Capital Ratio	365%