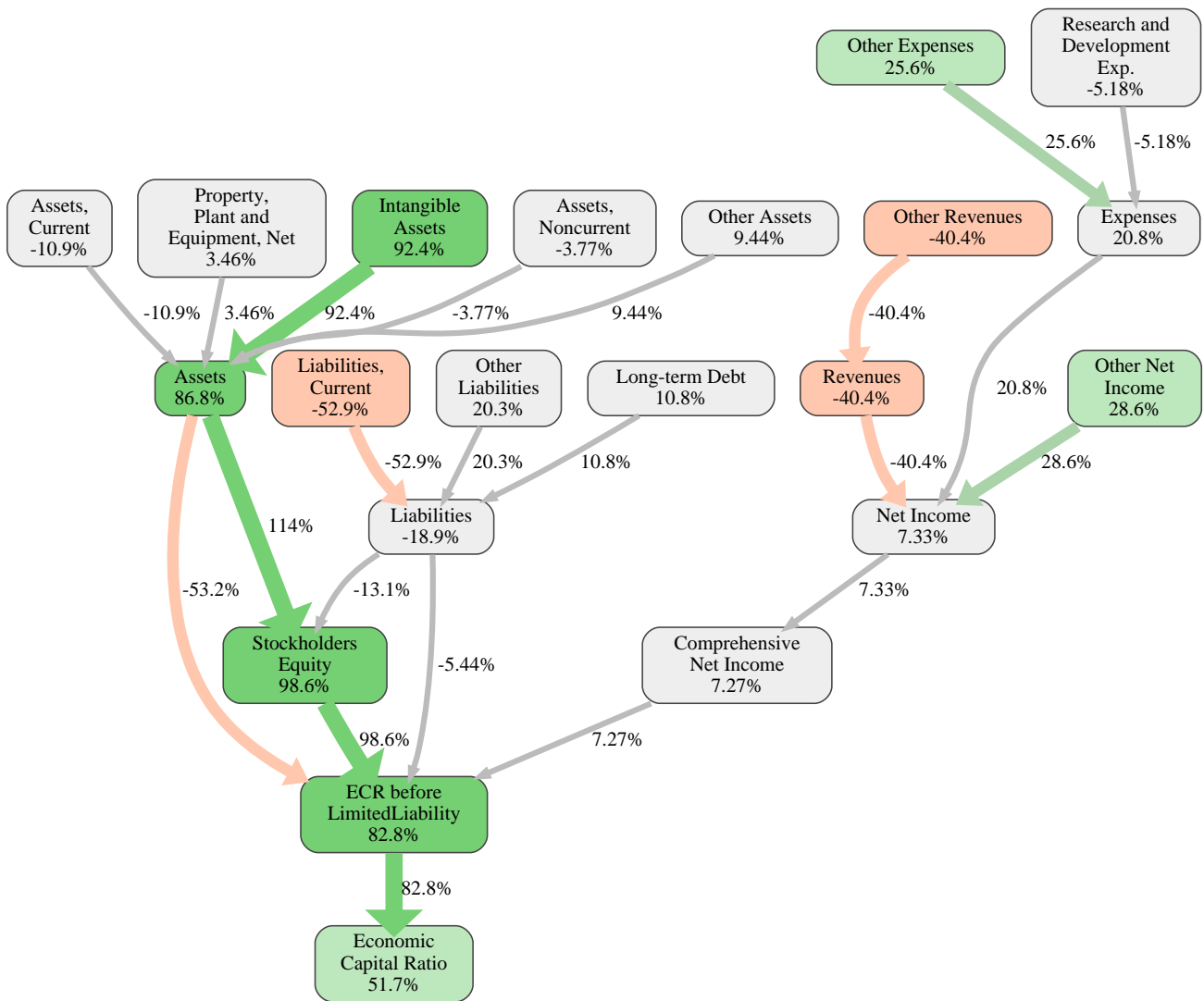




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# SERVICES-PREPACKAGED SOFTWARE 2012

## Active Network INC Rank 66 of 139





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## Active Network INC Rank 66 of 139

The relative strengths and weaknesses of Active Network INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Active Network INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 99% points. The greatest weakness of Active Network INC is the variable Liabilities, Current, reducing the Economic Capital Ratio by 53% points.

The company's Economic Capital Ratio, given in the ranking table, is 430%, being 52% points above the market average of 379%.

Input Variable	Value in 1000 USD
Assets, Current	184,511
Assets, Noncurrent	2,133
General and Administrative Exp.	51,126
Intangible Assets	333,660
Liabilities, Current	227,876
Long-term Debt	6,147
Other Assets	45,093
Other Compr. Net Income	0
Other Expenses	13,778
Other Liabilities	18,565
Other Net Income	186,581
Other Revenues	0
Property, Plant and Equipment, Net	33,830
Research and Development Exp.	66,753
Selling and Marketing Exp.	70,251

Output Variable	Value in 1000 USD
Liabilities	252,588
Assets	599,227
Expenses	201,908
Revenues	0
Stockholders Equity	346,639
Net Income	-15,327
Comprehensive Net Income	-15,327
BaseVar	620,152
ECR before LimitedLiability	265%
Economic Capital Ratio	430%