

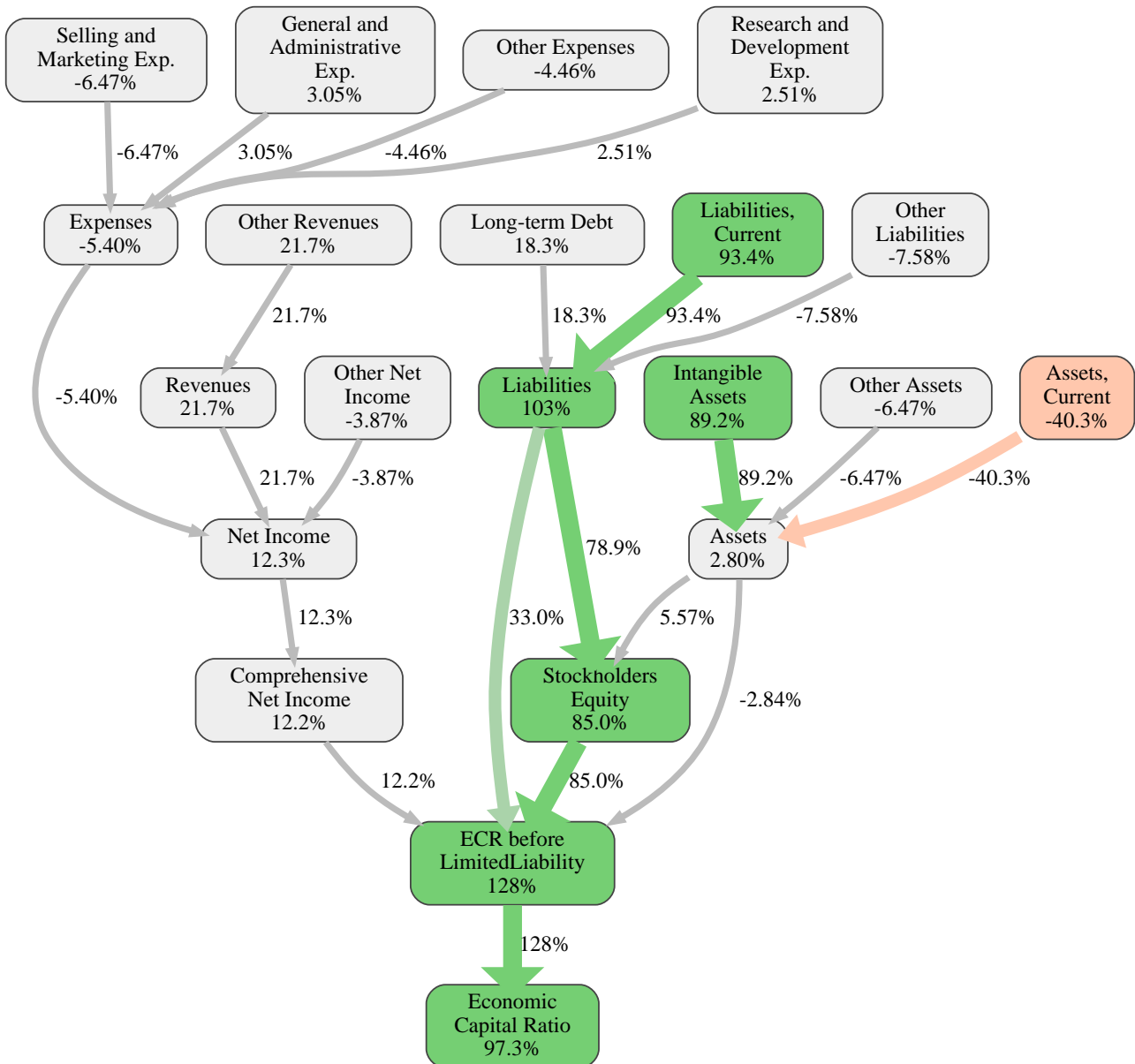


RealRate

SERVICES-PREPACKAGED SOFTWARE 2012

BRIDGELINE

Bridgeline Digital Inc
Rank 44 of 139





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The relative strengths and weaknesses of Bridgeline Digital Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bridgeline Digital Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 103% points. The greatest weakness of Bridgeline Digital Inc is the variable Assets, Current, reducing the Economic Capital Ratio by 40% points.

The company's Economic Capital Ratio, given in the ranking table, is 476%, being 97% points above the market average of 379%.

Input Variable	Value in 1000 USD
Assets, Current	7,296
Assets, Noncurrent	685
General and Administrative Exp.	3,875
Intangible Assets	21,649
Liabilities, Current	5,802
Long-term Debt	395
Other Assets	0
Other Compr. Net Income	0
Other Expenses	14,359
Other Liabilities	4,004
Other Net Income	-211
Other Revenues	26,267
Property, Plant and Equipment, Net	1,779
Research and Development Exp.	1,866
Selling and Marketing Exp.	6,738

Output Variable	Value in 1000 USD
Liabilities	10,201
Assets	31,409
Expenses	26,838
Revenues	26,267
Stockholders Equity	21,208
Net Income	-782
Comprehensive Net Income	-782
BaseVar	47,463
ECR before LimitedLiability	333%
Economic Capital Ratio	476%