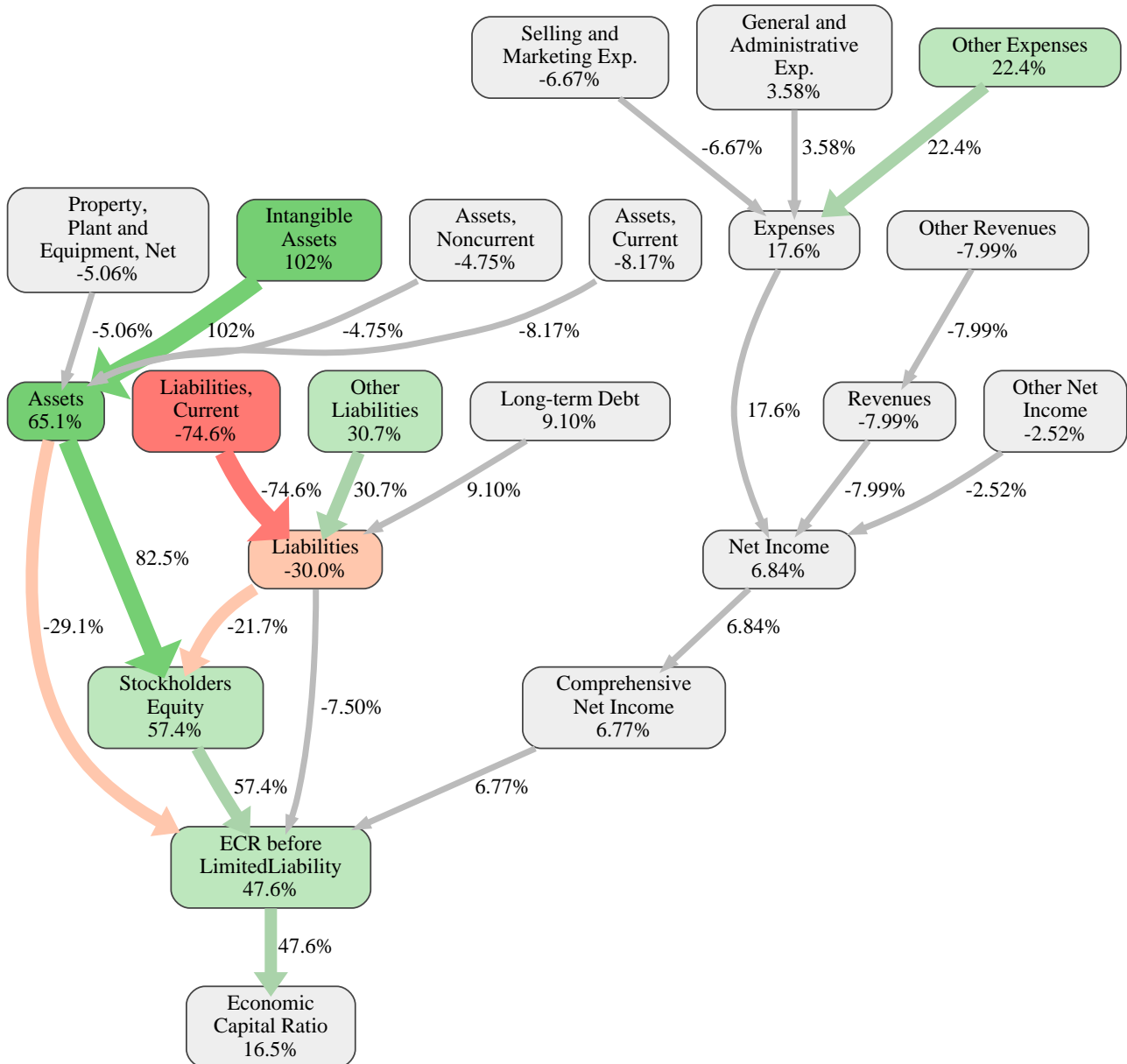




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# SERVICES-PREPACKAGED SOFTWARE 2012

Successfactors Inc  
Rank 80 of 139



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The relative strengths and weaknesses of Successfactors Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Successfactors Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 102% points. The greatest weakness of Successfactors Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 75% points.

The company's Economic Capital Ratio, given in the ranking table, is 395%, being 17% points above the market average of 379%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	310,138	Liabilities	411,325
Assets, Noncurrent	3,415	Assets	825,460
General and Administrative Exp.	67,718	Expenses	362,816
Intangible Assets	477,588	Revenues	327,947
Liabilities, Current	386,405	Stockholders Equity	414,135
Long-term Debt	14,297	Net Income	-35,952
Other Assets	18,040	Comprehensive Net Income	-35,952
Other Compr. Net Income	0	BaseVar	964,316
Other Expenses	75,537	ECR before LimitedLiability	215%
Other Liabilities	10,623	Economic Capital Ratio	395%
Other Net Income	-1,083		
Other Revenues	327,947		
Property, Plant and Equipment, Net	16,279		
Research and Development Exp.	66,896		
Selling and Marketing Exp.	152,665		