

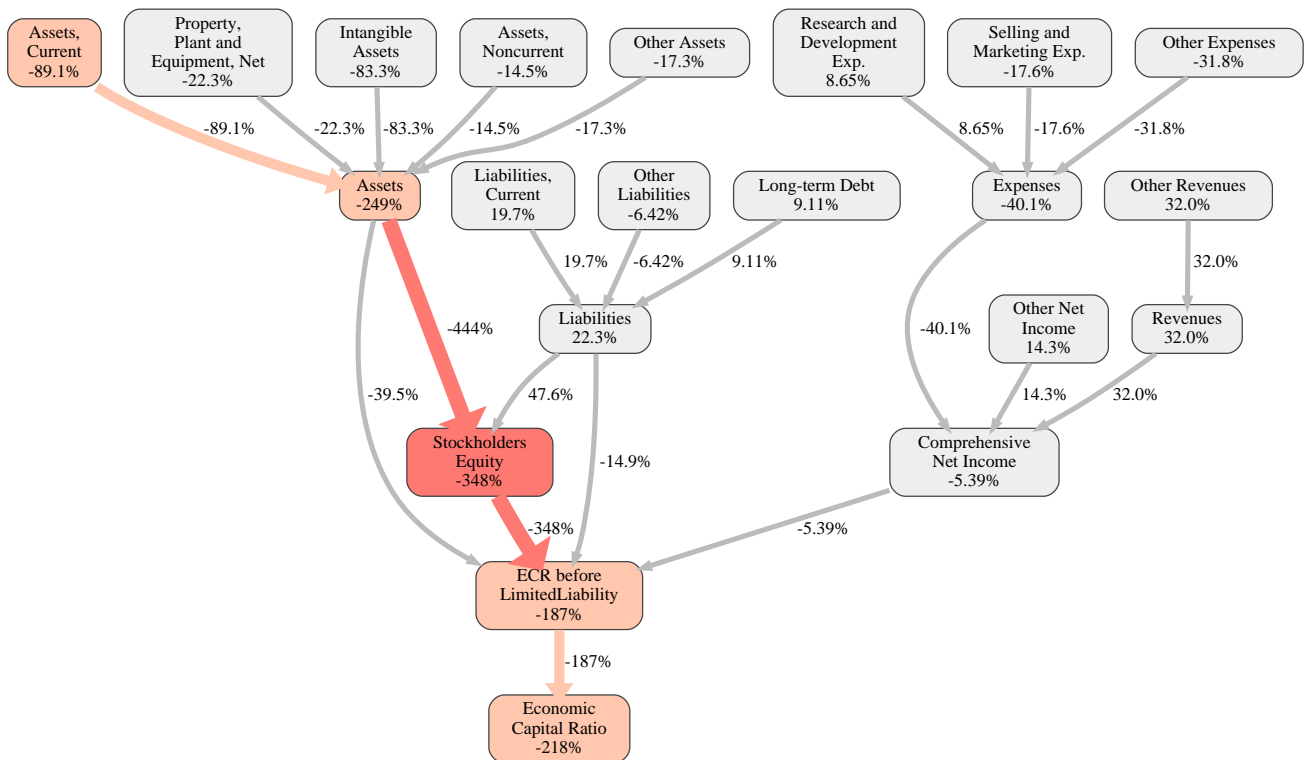


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SERVICES-PREPACKAGED SOFTWARE 2012



BTCS Inc
Rank 123 of 139





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The relative strengths and weaknesses of BTCS Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of BTCS Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 32% points. The greatest weakness of BTCS Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 348% points.

The company's Economic Capital Ratio, given in the ranking table, is 161%, being 218% points below the market average of 379%.

Input Variable	Value in 1000 USD
Assets, Current	367
Assets, Noncurrent	1.0
General and Administrative Exp.	317
Intangible Assets	0
Liabilities, Current	475
Long-term Debt	0
Other Assets	-1.0
Other Compr. Net Income	0
Other Expenses	1,341
Other Liabilities	250
Other Net Income	294
Other Revenues	1,596
Property, Plant and Equipment, Net	1.0
Research and Development Exp.	0
Selling and Marketing Exp.	579

Output Variable	Value in 1000 USD
Liabilities	725
Assets	368
Expenses	2,237
Revenues	1,596
Stockholders Equity	-357
Net Income	-347
Comprehensive Net Income	-347
BaseVar	2,610
ECR before LimitedLiability	-279%
Economic Capital Ratio	161%