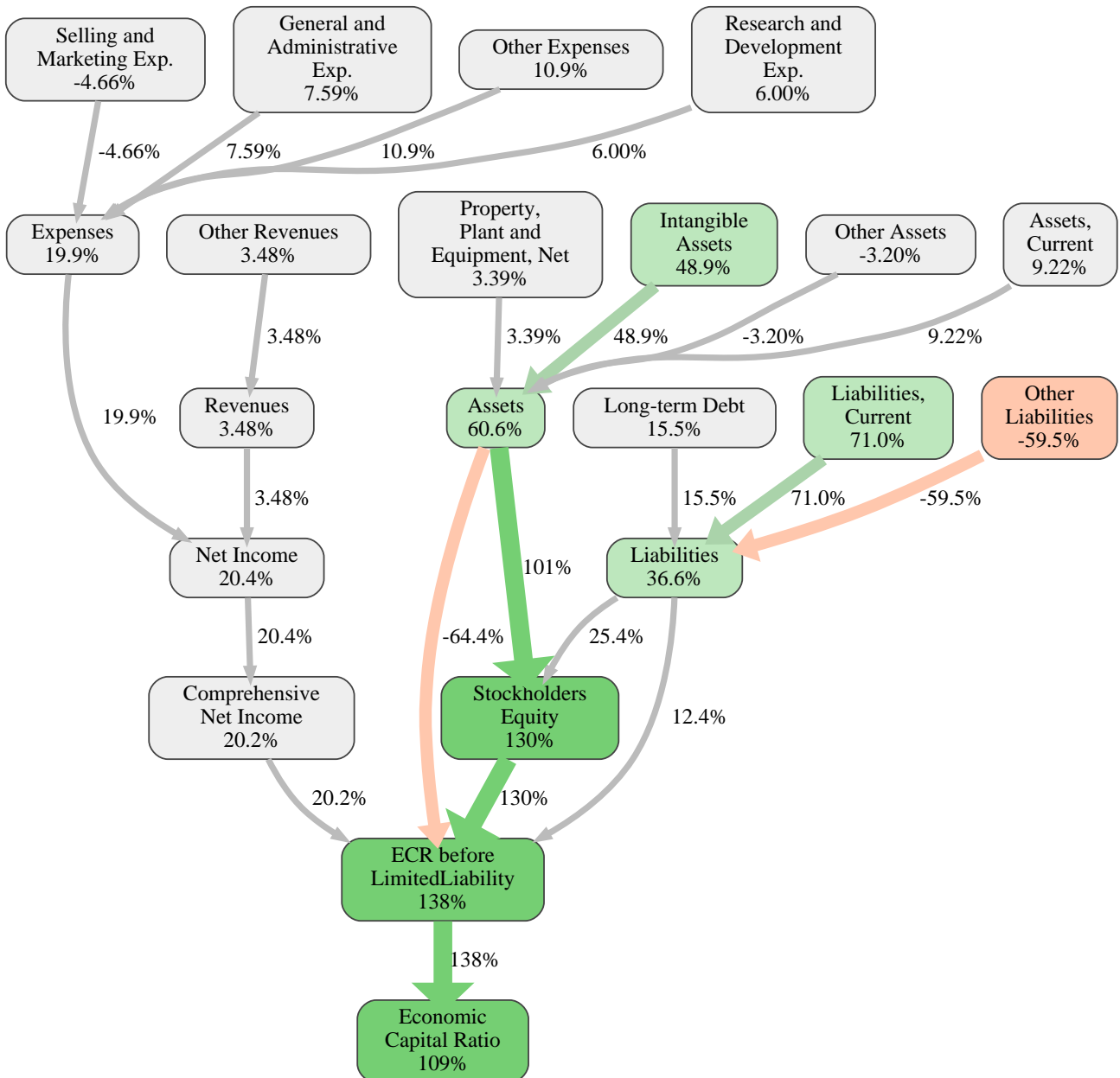




RealRate

SERVICES-PREPACKAGED SOFTWARE 2013

Adobe INC
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The relative strengths and weaknesses of Adobe INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Adobe INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 130% points. The greatest weakness of Adobe INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 59% points.

The company's Economic Capital Ratio, given in the ranking table, is 483%, being 109% points above the market average of 375%.

Input Variable	Value in 1000 USD
Assets, Current	4,331,360
Assets, Noncurrent	93,327
General and Administrative Exp.	434,982
Intangible Assets	4,678,295
Liabilities, Current	1,271,752
Long-term Debt	205,180
Other Assets	207,239
Other Compr. Net Income	0
Other Expenses	1,558,364
Other Liabilities	1,832,409
Other Net Income	-61,397
Other Revenues	4,403,677
Property, Plant and Equipment, Net	664,302
Research and Development Exp.	0
Selling and Marketing Exp.	1,516,159

Output Variable	Value in 1000 USD
Liabilities	3,309,341
Assets	9,974,523
Expenses	3,509,505
Revenues	4,403,677
Stockholders Equity	6,665,182
Net Income	832,775
Comprehensive Net Income	832,775
BaseVar	10,629,222
ECR before LimitedLiability	344%
Economic Capital Ratio	483%