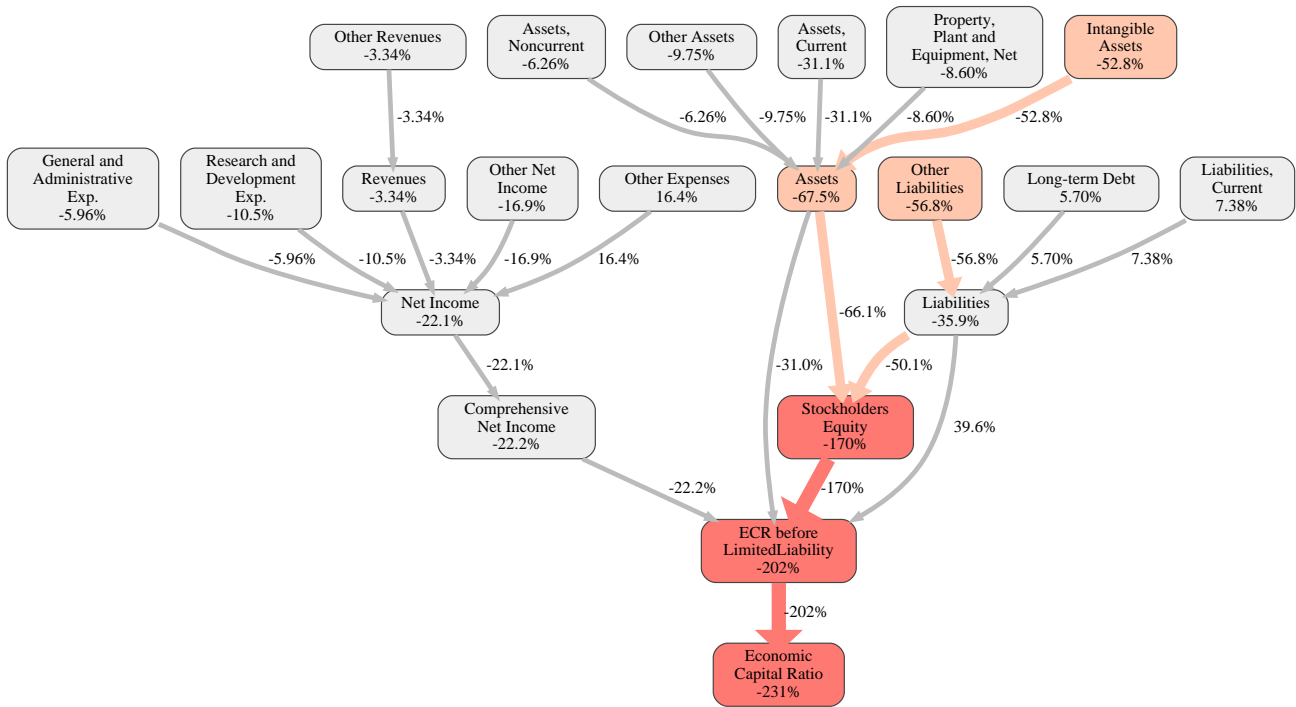




RealRate

SERVICES-PREPACKAGED SOFTWARE 2013

Hopto Inc
Rank 128 of 144





SERVICES-PREPACKAGED SOFTWARE 2013

Hopto Inc
Rank 128 of 144



The relative strengths and weaknesses of Hopto Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hopto Inc compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 16% points. The greatest weakness of Hopto Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 170% points.

The company's Economic Capital Ratio, given in the ranking table, is 143%, being 231% points below the market average of 375%.

Input Variable	Value in 1000 USD
Assets, Current	4,977
Assets, Noncurrent	47
General and Administrative Exp.	3,759
Intangible Assets	0
Liabilities, Current	3,897
Long-term Debt	0
Other Assets	223
Other Compr. Net Income	0
Other Expenses	605
Other Liabilities	8,141
Other Net Income	-4,080
Other Revenues	6,541
Property, Plant and Equipment, Net	359
Research and Development Exp.	3,871
Selling and Marketing Exp.	2,403

Output Variable	Value in 1000 USD
Liabilities	12,038
Assets	5,606
Expenses	10,638
Revenues	6,541
Stockholders Equity	-6,432
Net Income	-8,177
Comprehensive Net Income	-8,177
BaseVar	19,451
ECR before LimitedLiability	-333%
Economic Capital Ratio	143%