

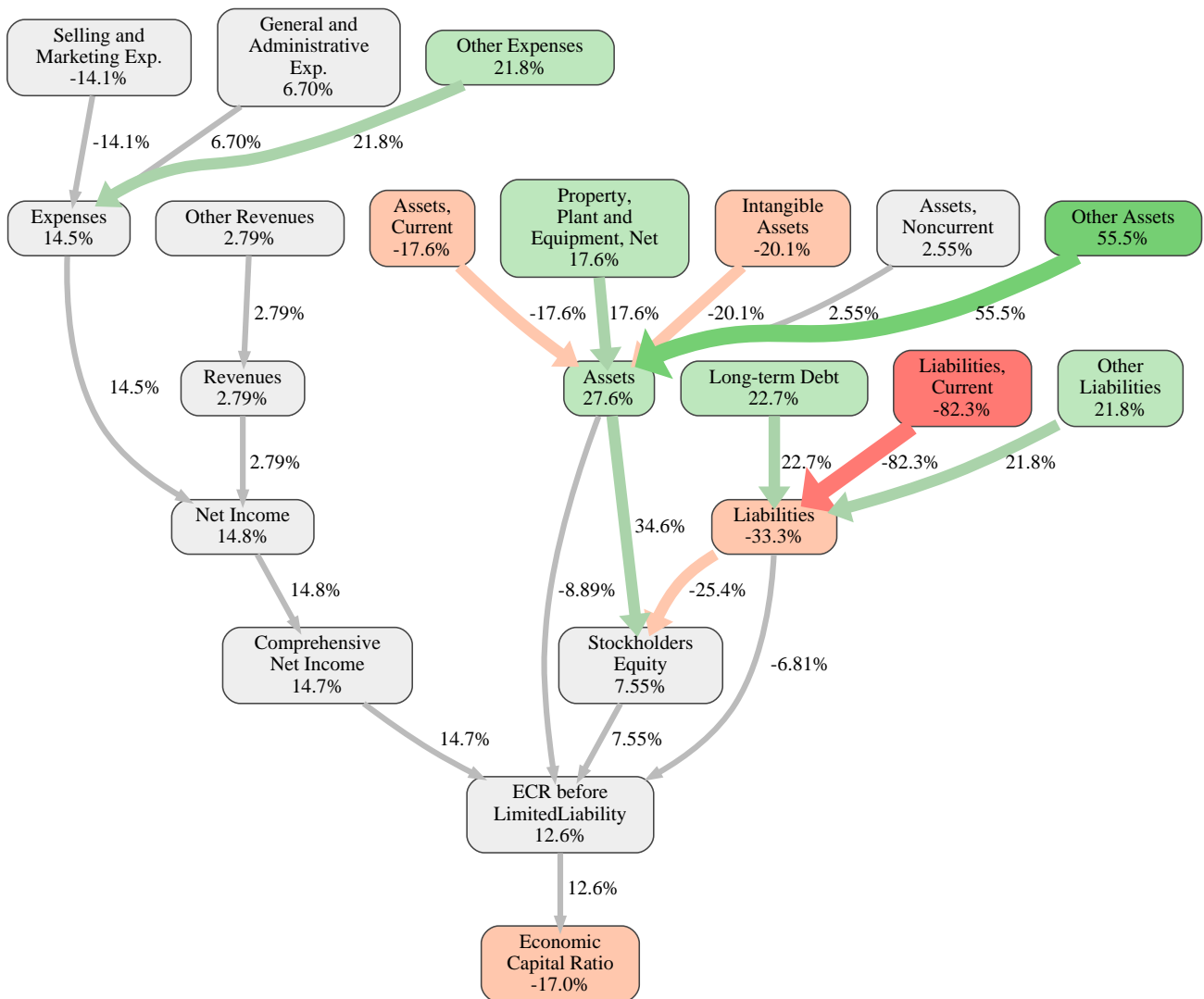


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SERVICES-PREPACKAGED SOFTWARE 2013



Salesforce Inc
Rank 93 of 144





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The relative strengths and weaknesses of Salesforce Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Salesforce Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 55% points. The greatest weakness of Salesforce Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 82% points.

The company's Economic Capital Ratio, given in the ranking table, is 358%, being 17% points below the market average of 375%.

Input Variable	Value in 1000 USD
Assets, Current	1,672,222
Assets, Noncurrent	155,149
General and Administrative Exp.	347,781
Intangible Assets	785,381
Liabilities, Current	2,300,031
Long-term Debt	37,258
Other Assets	1,023,456
Other Compr. Net Income	5,964
Other Expenses	488,641
Other Liabilities	160,764
Other Net Income	23,268
Other Revenues	2,266,539
Property, Plant and Equipment, Net	527,946
Research and Development Exp.	295,347
Selling and Marketing Exp.	1,169,610

Output Variable	Value in 1000 USD
Liabilities	2,498,053
Assets	4,164,154
Expenses	2,301,379
Revenues	2,266,539
Stockholders Equity	1,666,101
Net Income	-11,572
Comprehensive Net Income	-5,608
BaseVar	5,629,678
ECR before LimitedLiability	165%
Economic Capital Ratio	358%