





SERVICES-PREPACKAGED SOFTWARE 2013

Bazaarvoice Inc
Rank 67 of 144



The relative strengths and weaknesses of Bazaarvoice Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bazaarvoice Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 135% points. The greatest weakness of Bazaarvoice Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 48% points.

The company's Economic Capital Ratio, given in the ranking table, is 426%, being 51% points above the market average of 375%.

Input Variable	Value in 1000 USD
Assets, Current	147,551
Assets, Noncurrent	448
General and Administrative Exp.	21,895
Intangible Assets	0
Liabilities, Current	57,400
Long-term Debt	2,404
Other Assets	0
Other Compr. Net Income	-72
Other Expenses	37,252
Other Liabilities	3,465
Other Net Income	-803
Other Revenues	106,136
Property, Plant and Equipment, Net	8,868
Research and Development Exp.	20,789
Selling and Marketing Exp.	49,726

Output Variable	Value in 1000 USD
Liabilities	63,269
Assets	156,867
Expenses	129,662
Revenues	106,136
Stockholders Equity	93,598
Net Income	-24,329
Comprehensive Net Income	-24,401
BaseVar	228,404
ECR before LimitedLiability	258%
Economic Capital Ratio	426%