

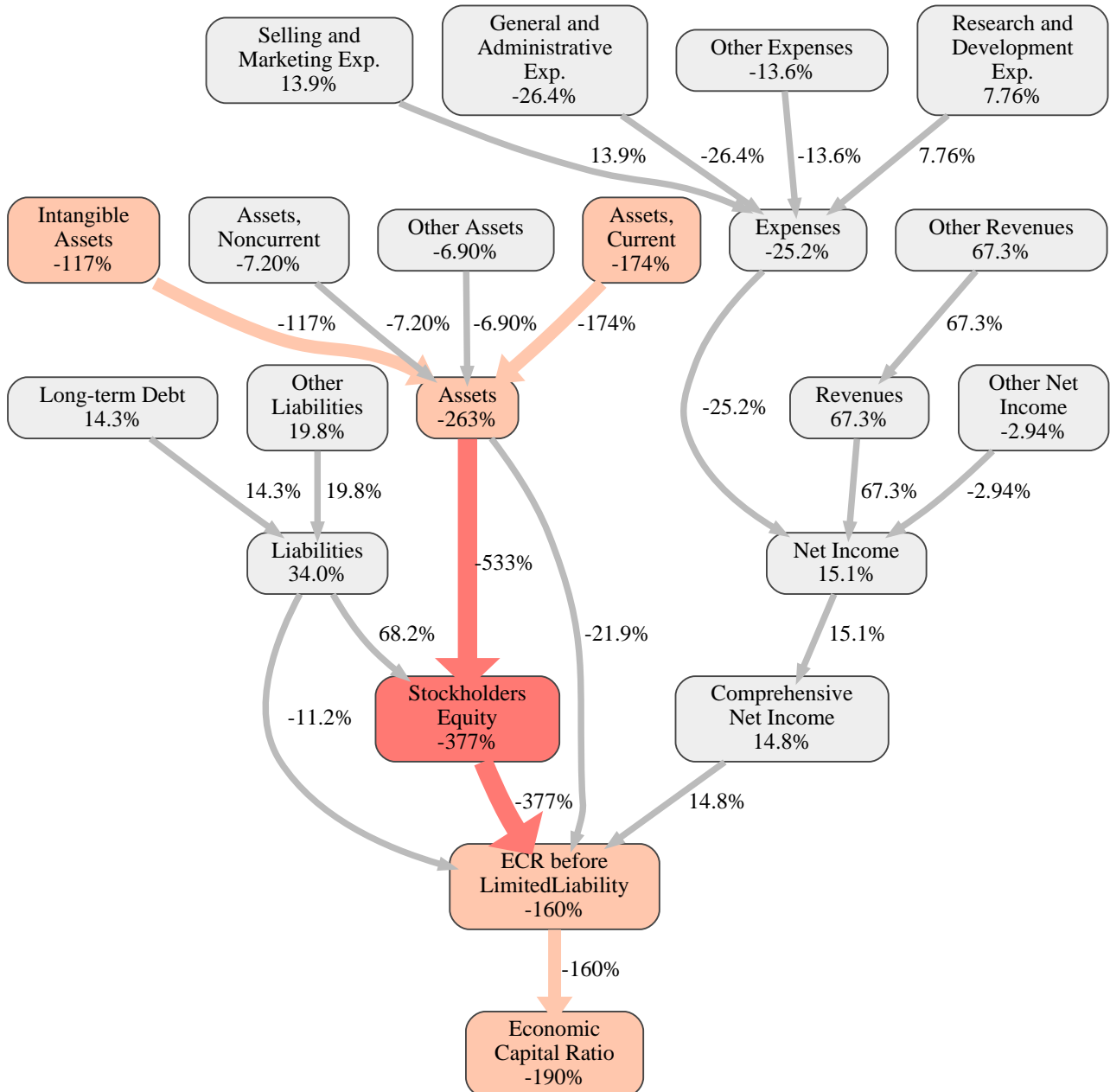


RealRate

SERVICES-PREPACKAGED SOFTWARE 2013



Pulse Network Inc
Rank 124 of 144





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The relative strengths and weaknesses of Pulse Network Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pulse Network Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 67% points. The greatest weakness of Pulse Network Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 377% points.

The company's Economic Capital Ratio, given in the ranking table, is 185%, being 190% points below the market average of 375%.

Input Variable	Value in 1000 USD
Assets, Current	334
Assets, Noncurrent	29
General and Administrative Exp.	2,274
Intangible Assets	0
Liabilities, Current	1,330
Long-term Debt	0
Other Assets	132
Other Compr. Net Income	0
Other Expenses	1,921
Other Liabilities	0
Other Net Income	0
Other Revenues	4,158
Property, Plant and Equipment, Net	231
Research and Development Exp.	0
Selling and Marketing Exp.	0

Output Variable	Value in 1000 USD
Liabilities	1,330
Assets	727
Expenses	4,195
Revenues	4,158
Stockholders Equity	-602
Net Income	-37
Comprehensive Net Income	-37
BaseVar	5,205
ECR before Limited Liability	-197%
Economic Capital Ratio	185%