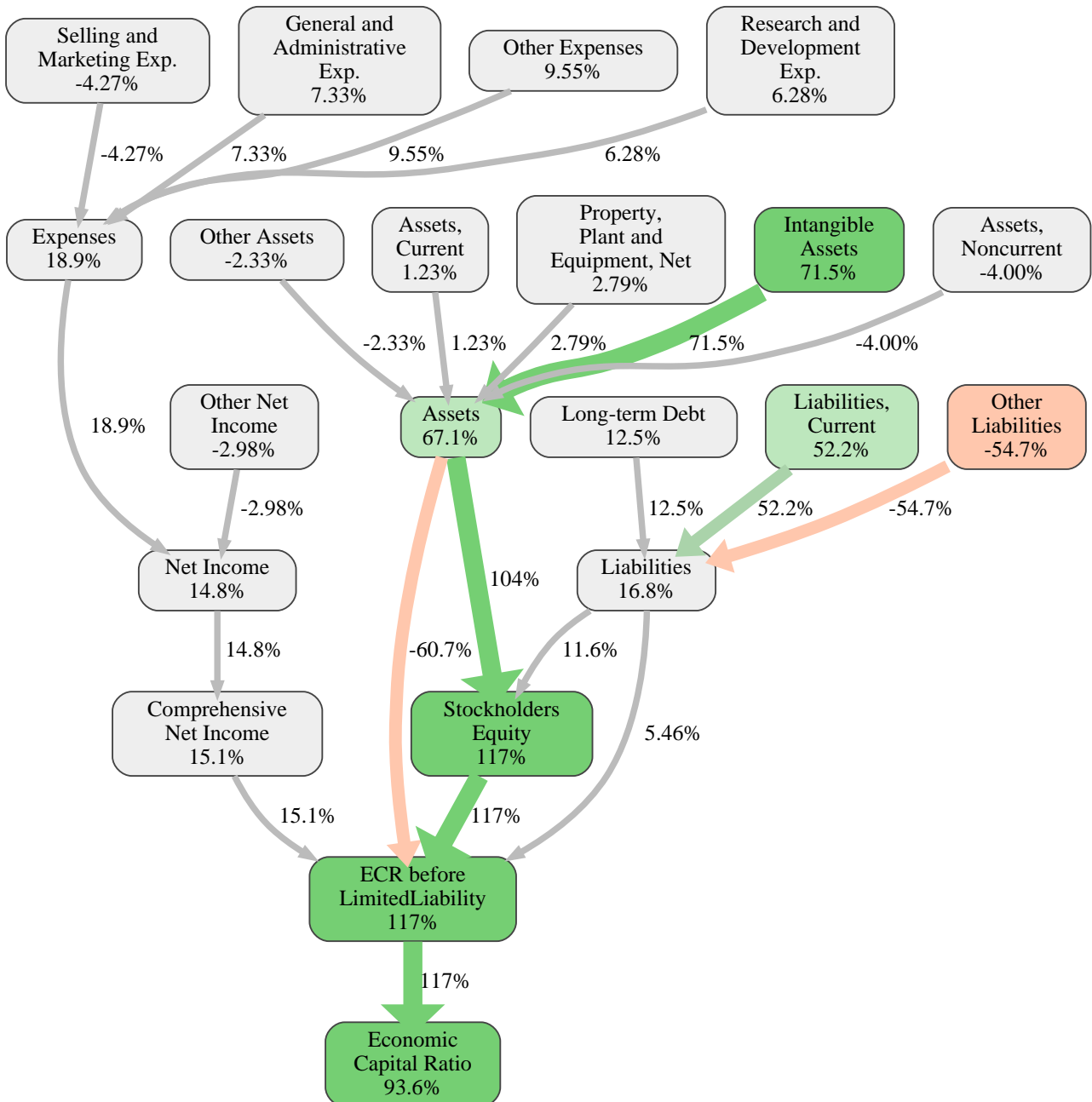




RealRate

SERVICES-PREPACKAGED SOFTWARE 2014

Adobe INC
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The relative strengths and weaknesses of Adobe INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Adobe INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 117% points. The greatest weakness of Adobe INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 55% points.

The company's Economic Capital Ratio, given in the ranking table, is 468%, being 94% points above the market average of 374%.

Input Variable	Value in 1000 USD
Assets, Current	4,045,929
Assets, Noncurrent	90,121
General and Administrative Exp.	520,124
Intangible Assets	5,377,235
Liabilities, Current	1,525,648
Long-term Debt	194,100
Other Assets	207,239
Other Compr. Net Income	15,391
Other Expenses	1,558,095
Other Liabilities	1,935,916
Other Net Income	-66,582
Other Revenues	4,055,240
Property, Plant and Equipment, Net	659,774
Research and Development Exp.	0
Selling and Marketing Exp.	1,620,454

Output Variable	Value in 1000 USD
Liabilities	3,655,664
Assets	10,380,298
Expenses	3,698,673
Revenues	4,055,240
Stockholders Equity	6,724,634
Net Income	289,985
Comprehensive Net Income	305,376
BaseVar	10,935,924
ECR before LimitedLiability	321%
Economic Capital Ratio	468%