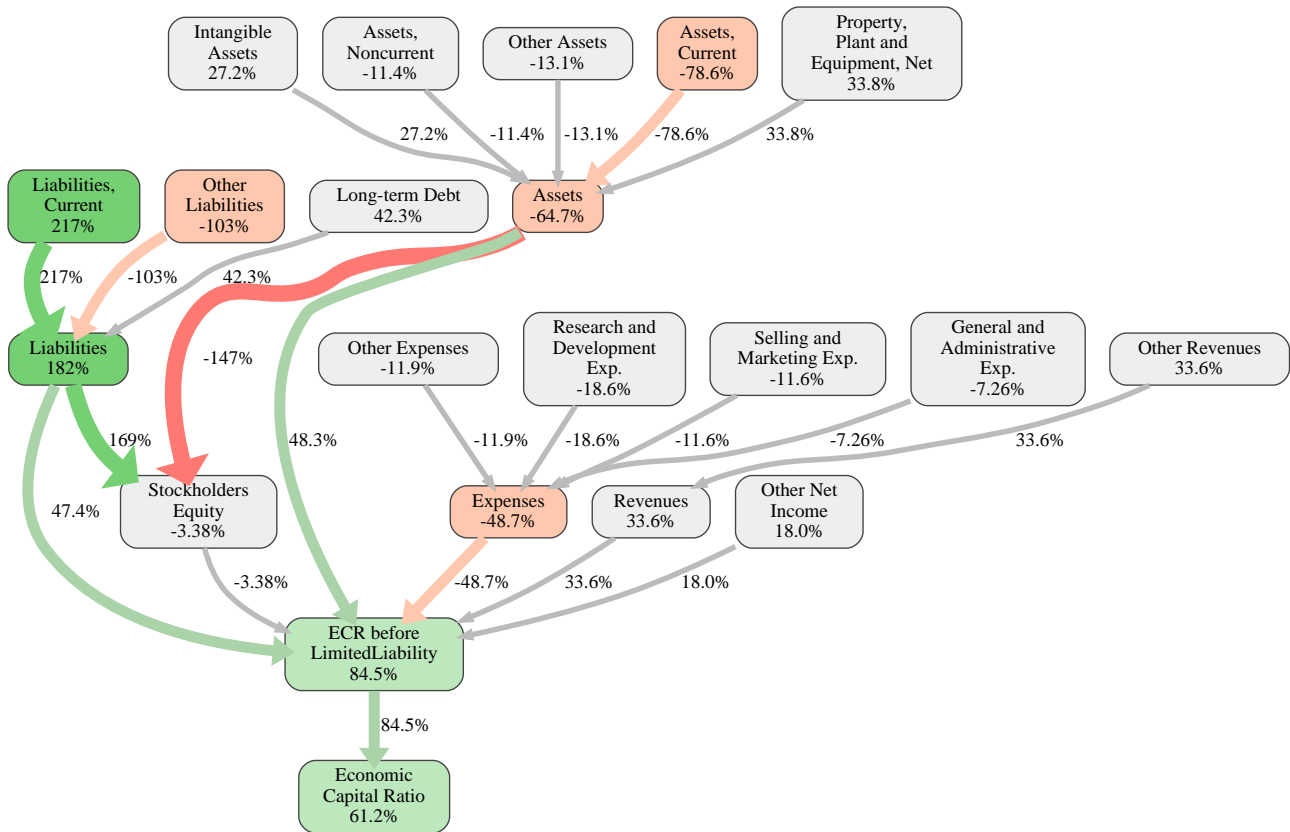




RealRate

SERVICES-PREPACKAGED SOFTWARE 2014

Immediatek INC Rank 58 of 146





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Immediatek INC
Rank 58 of 146

The relative strengths and weaknesses of Immediatek INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Immediatek INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 217% points. The greatest weakness of Immediatek INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 103% points.

The company's Economic Capital Ratio, given in the ranking table, is 436%, being 61% points above the market average of 374%.

Input Variable	Value in 1000 USD
Assets, Current	556
Assets, Noncurrent	21
General and Administrative Exp.	926
Intangible Assets	1,522
Liabilities, Current	0
Long-term Debt	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	1,769
Other Liabilities	1,015
Other Net Income	634
Other Revenues	3,252
Property, Plant and Equipment, Net	696
Research and Development Exp.	894
Selling and Marketing Exp.	981

Output Variable	Value in 1000 USD
Liabilities	1,015
Assets	2,795
Expenses	4,571
Revenues	3,252
Stockholders Equity	1,781
Net Income	-685
Comprehensive Net Income	-685
BaseVar	6,134
ECR before LimitedLiability	273%
Economic Capital Ratio	436%