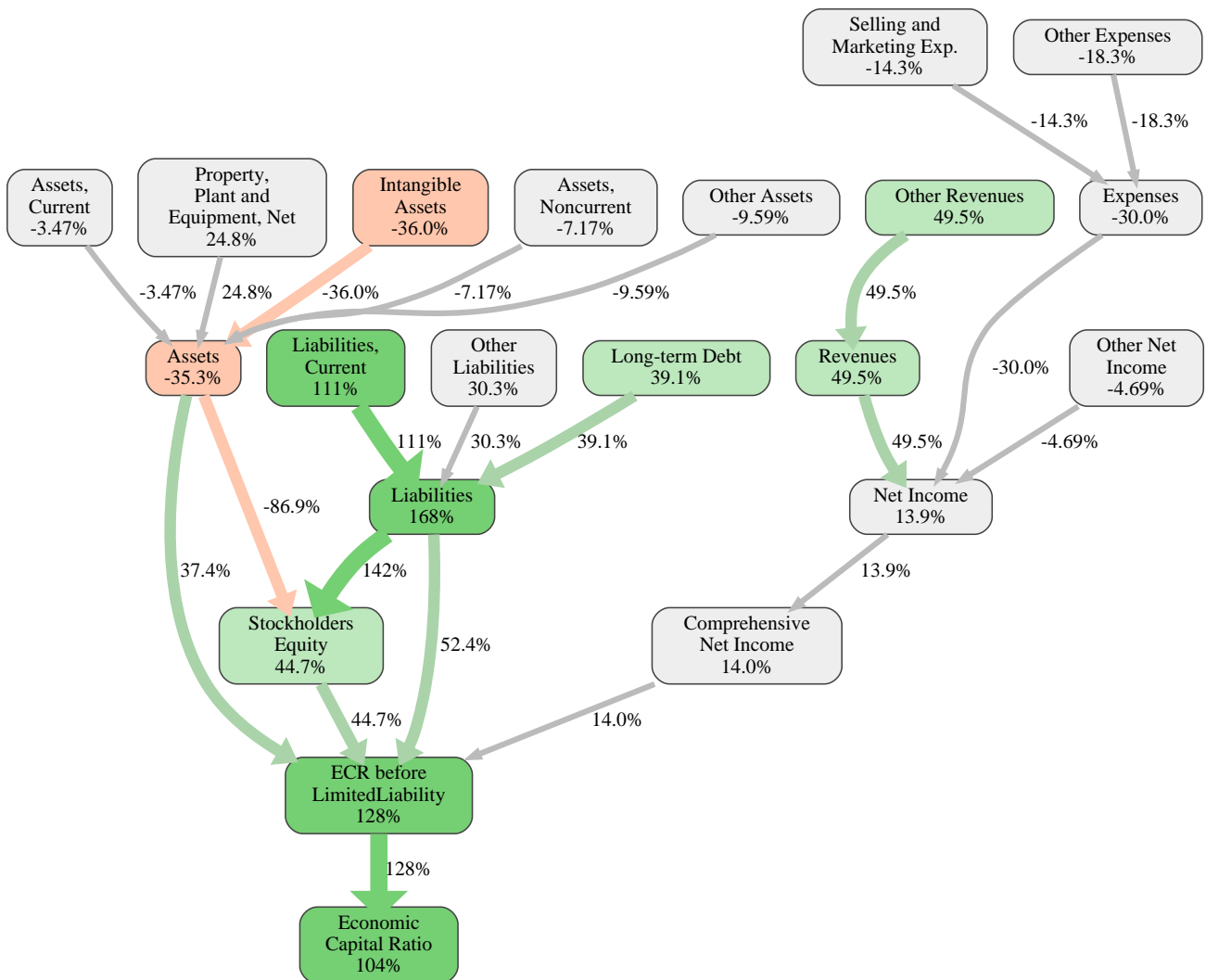




RealRate

SERVICES-PREPACKAGED SOFTWARE 2014

Incontact Inc
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The relative strengths and weaknesses of Incontact Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Incontact Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 168% points. The greatest weakness of Incontact Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 36% points.

The company's Economic Capital Ratio, given in the ranking table, is 479%, being 104% points above the market average of 374%.

Input Variable	Value in 1000 USD
Assets, Current	72,128
Assets, Noncurrent	1,540
General and Administrative Exp.	21,219
Intangible Assets	10,534
Liabilities, Current	24,151
Long-term Debt	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	67,660
Other Liabilities	9,048
Other Net Income	-351
Other Revenues	130,037
Property, Plant and Equipment, Net	23,716
Research and Development Exp.	12,605
Selling and Marketing Exp.	37,220

Output Variable	Value in 1000 USD
Liabilities	33,199
Assets	107,918
Expenses	138,704
Revenues	130,037
Stockholders Equity	74,719
Net Income	-9,018
Comprehensive Net Income	-9,018
BaseVar	205,104
ECR before LimitedLiability	337%
Economic Capital Ratio	479%