

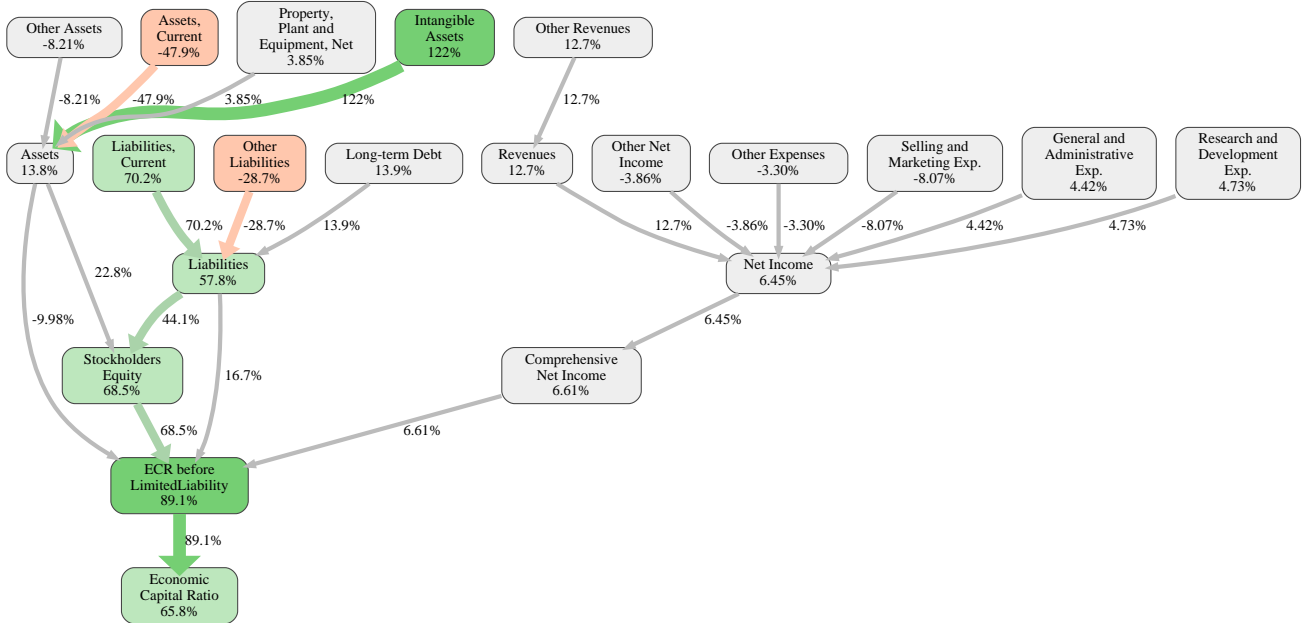


RealRate

# SERVICES-PREPACKAGED SOFTWARE 2014

BRIDGELINE

Bridgeline Digital Inc  
Rank 53 of 146





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The relative strengths and weaknesses of Bridgeline Digital Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bridgeline Digital Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 122% points. The greatest weakness of Bridgeline Digital Inc is the variable Assets, Current, reducing the Economic Capital Ratio by 48% points.

The company's Economic Capital Ratio, given in the ranking table, is 440%, being 66% points above the market average of 374%.

Input Variable	Value in 1000 USD
Assets, Current	6,987
Assets, Noncurrent	1,631
General and Administrative Exp.	4,474
Intangible Assets	25,294
Liabilities, Current	6,922
Long-term Debt	1,088
Other Assets	0
Other Compr. Net Income	14
Other Expenses	13,399
Other Liabilities	6,219
Other Net Income	-273
Other Revenues	24,506
Property, Plant and Equipment, Net	3,065
Research and Development Exp.	1,365
Selling and Marketing Exp.	8,593

Output Variable	Value in 1000 USD
Liabilities	14,229
Assets	36,977
Expenses	27,831
Revenues	24,506
Stockholders Equity	22,748
Net Income	-3,598
Comprehensive Net Income	-3,584
BaseVar	51,915
ECR before LimitedLiability	279%
Economic Capital Ratio	440%