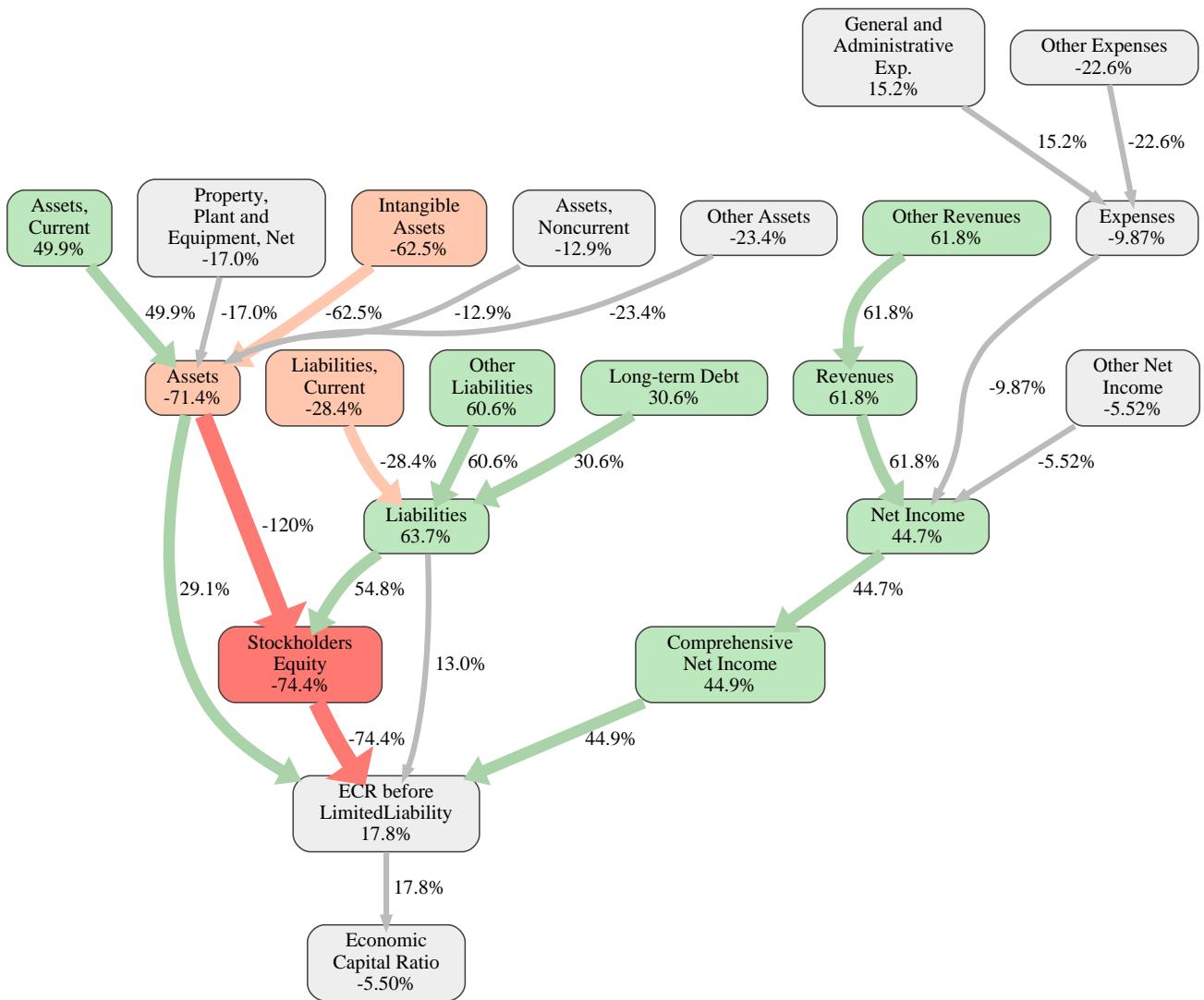




RealRate

# SERVICES-PREPACKAGED SOFTWARE 2014

Veeva Systems INC  
Rank 85 of 146





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Veeva Systems INC  
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The relative strengths and weaknesses of Veeva Systems INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Veeva Systems INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 64% points. The greatest weakness of Veeva Systems INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 74% points.

The company's Economic Capital Ratio, given in the ranking table, is 369%, being 5.5% points below the market average of 374%.

Input Variable	Value in 1000 USD
Assets, Current	86,890
Assets, Noncurrent	671
General and Administrative Exp.	8,371
Intangible Assets	4,850
Liabilities, Current	54,289
Long-term Debt	1,124
Other Assets	-3,970
Other Compr. Net Income	5.0
Other Expenses	67,326
Other Liabilities	441
Other Net Income	-940
Other Revenues	129,548
Property, Plant and Equipment, Net	1,379
Research and Development Exp.	14,638
Selling and Marketing Exp.	19,490

Output Variable	Value in 1000 USD
Liabilities	55,854
Assets	89,820
Expenses	109,825
Revenues	129,548
Stockholders Equity	33,966
Net Income	18,783
Comprehensive Net Income	18,788
BaseVar	192,996
ECR before LimitedLiability	180%
Economic Capital Ratio	369%