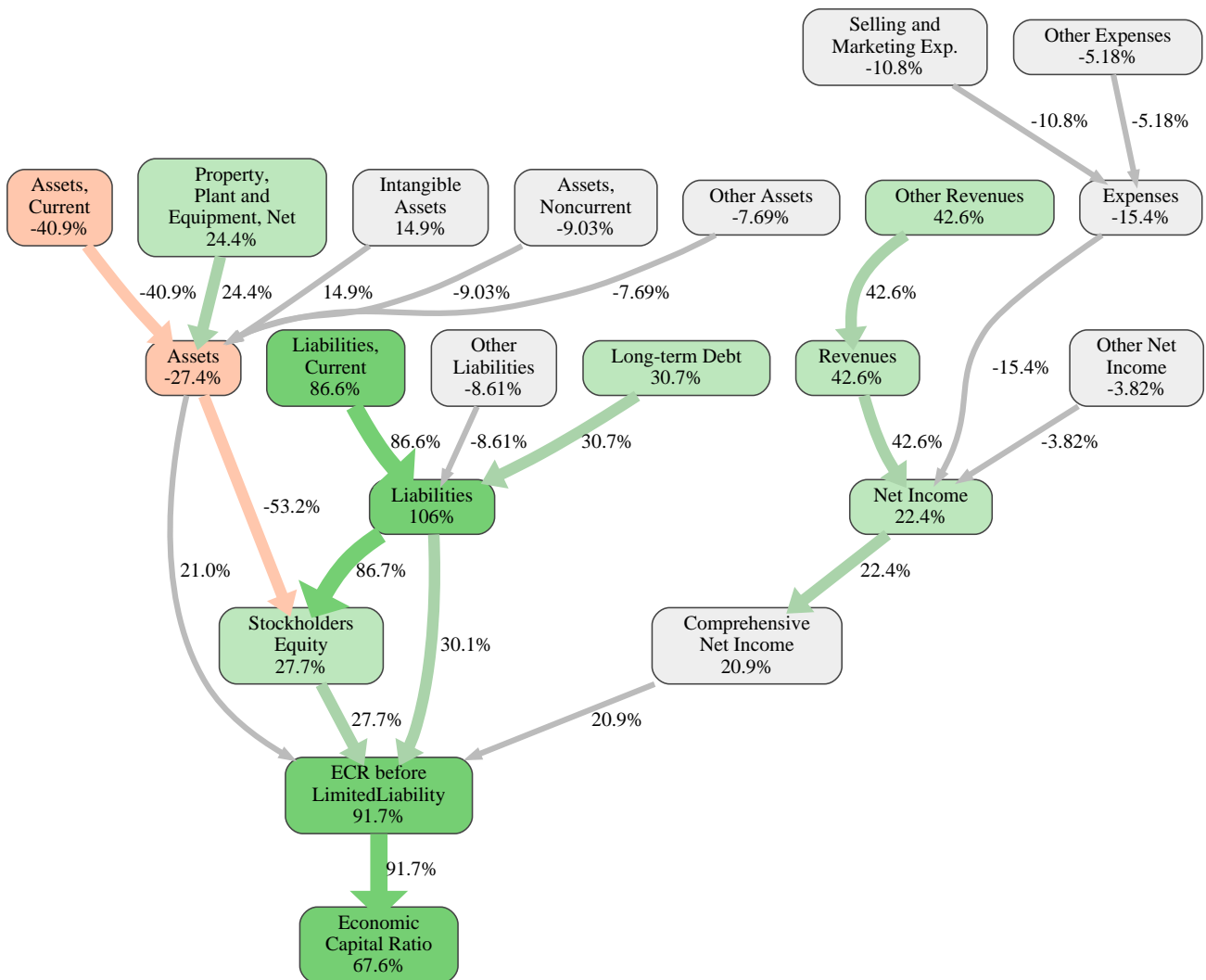




RealRate

SERVICES-PREPACKAGED SOFTWARE 2015

Incontact Inc
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The relative strengths and weaknesses of Incontact Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Incontact Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 106% points. The greatest weakness of Incontact Inc is the variable Assets, Current, reducing the Economic Capital Ratio by 41% points.

The company's Economic Capital Ratio, given in the ranking table, is 442%, being 68% points above the market average of 375%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	67,600	Liabilities	65,346
Assets, Noncurrent	2,078	Assets	168,770
General and Administrative Exp.	29,358	Expenses	181,985
Intangible Assets	64,015	Revenues	171,784
Liabilities, Current	40,231	Stockholders Equity	103,424
Long-term Debt	0	Net Income	-10,563
Other Assets	0	Comprehensive Net Income	-10,563
Other Compr. Net Income	0	BaseVar	294,124
Other Expenses	79,073	ECR before LimitedLiability	283%
Other Liabilities	25,115	Economic Capital Ratio	442%
Other Net Income	-362		
Other Revenues	171,784		
Property, Plant and Equipment, Net	35,077		
Research and Development Exp.	22,379		
Selling and Marketing Exp.	51,175		