





# SERVICES-PREPACKAGED SOFTWARE 2015



Splunk INC  
Rank 26 of 148

The relative strengths and weaknesses of Splunk INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Splunk INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 174% points. The greatest weakness of Splunk INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 18% points.

The company's Economic Capital Ratio, given in the ranking table, is 512%, being 137% points above the market average of 375%.

Input Variable	Value in 1000 USD
Assets, Current	992,820
Assets, Noncurrent	642
General and Administrative Exp.	53,875
Intangible Assets	31,364
Liabilities, Current	207,854
Long-term Debt	4,404
Other Assets	0
Other Compr. Net Income	193
Other Expenses	35,831
Other Liabilities	43,165
Other Net Income	-695
Other Revenues	302,623
Property, Plant and Equipment, Net	15,505
Research and Development Exp.	75,895
Selling and Marketing Exp.	215,335

Output Variable	Value in 1000 USD
Liabilities	255,423
Assets	1,040,331
Expenses	380,936
Revenues	302,623
Stockholders Equity	784,908
Net Income	-79,008
Comprehensive Net Income	-78,815
BaseVar	990,100
ECR before LimitedLiability	388%
Economic Capital Ratio	512%