





SERVICES-PREPACKAGED SOFTWARE 2015



Veeva Systems INC Rank 21 of 148

The relative strengths and weaknesses of Veeva Systems INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Veeva Systems INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 147% points. The greatest weakness of Veeva Systems INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 20% points.

The company's Economic Capital Ratio, given in the ranking table, is 528%, being 153% points above the market average of 375%.

Input Variable	Value in 1000 USD
Assets, Current	353,732
Assets, Noncurrent	1,145
General and Administrative Exp.	20,411
Intangible Assets	11,401
Liabilities, Current	86,617
Long-term Debt	3,595
Other Assets	1,585
Other Compr. Net Income	14
Other Expenses	97,487
Other Liabilities	0
Other Net Income	-804
Other Revenues	210,151
Property, Plant and Equipment, Net	2,445
Research and Development Exp.	26,327
Selling and Marketing Exp.	41,507

Output Variable	Value in 1000 USD
Liabilities	90,212
Assets	370,308
Expenses	185,732
Revenues	210,151
Stockholders Equity	280,096
Net Income	23,615
Comprehensive Net Income	23,629
BaseVar	428,610
ECR before LimitedLiability	412%
Economic Capital Ratio	528%